

Документ подписан простой электронной подписью  
Информация о владельце:  
ФИО: Волхонов Михаил Григорьевич  
Должность: Ректор  
Дата подписания: 25.08.2026 14:21:50  
Уникальный программный ключ:  
40a6db1879d6a9ee29ec8e0ffb2f95e4614a0998

МИНИСТЕРСТВО СЕЛЬСКОГО ХОЗЯЙСТВА РОССИЙСКОЙ ФЕДЕРАЦИИ  
ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ  
УЧРЕЖДЕНИЕ ВЫСШЕГО ОБРАЗОВАНИЯ  
«КОСТРОМСКАЯ ГОСУДАРСТВЕННАЯ СЕЛЬСКОХОЗЯЙСТВЕННАЯ АКАДЕМИЯ»

УТВЕРЖДАЮ  
декан экономического факультета

\_\_\_\_\_ Серeda Н.А.

10 июня 2026 г.

ФОНД ОЦЕНОЧНЫХ СРЕДСТВ  
по дисциплине  
**ИНОСТРАННЫЙ ЯЗЫК**  
(АНГЛИЙСКИЙ)

|                                          |                              |
|------------------------------------------|------------------------------|
| Направление подготовки/<br>Специальность | <u>38.03.01. Экономика</u>   |
| Направленность (профиль)                 | <u>«Финансы и кредит»</u>    |
| Квалификация выпускника                  | <u>бакалавр</u>              |
| Форма обучения                           | <u>очная, очно-заочная</u>   |
| Срок освоения ОПОП ВО                    | <u>4 года, 4 года 6 мес.</u> |

Караваево 2026

Фонд оценочных средств предназначен для оценивания сформированности компетенций по дисциплине «Иностранный язык (английский)»

Разработчик:

Доцент кафедры  
иностранных языков  
и русского языка как иностранного

Красильщик Е.А. \_\_\_\_\_

Утвержден на заседании кафедры иностранных языков и русского как иностранного, протокол № 8 от 16.04.2026 г.

Заведующий кафедрой  
иностранных языков  
и русского языка как иностранного

Попутникова Л.А. \_\_\_\_\_

Согласовано:  
Председатель методической комиссии экономического факультета

Королева Е.В. \_\_\_\_\_

протокол № 3 от 03 июня 2026 года.

## Паспорт фонда оценочных средств

Таблица 1

| Модуль дисциплины                                         | Формируемые компетенции или их части                                                                                                                                                             | Оценочные материалы и средства                                                    | Количество                      |
|-----------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------|
| <b>Модуль 1. Вводный фонетическо-грамматический курс.</b> | <p style="text-align: center;">УК-4</p> <p>Способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах)</p> | Опрос.<br>Диалог.<br>Монолог.<br>Контрольная работа.<br>ИДЗ.<br>Тестирование.     | 30<br>2<br>2<br>42<br>5<br>64   |
| <b>Модуль 2. Бытовая сфера общения.</b>                   |                                                                                                                                                                                                  | Опрос.<br>Монолог.<br>Контрольная работа.<br>Тестирование.                        | 19<br>4<br>32<br>44             |
| <b>Модуль 3. Социально-культурная сфера общения.</b>      |                                                                                                                                                                                                  | Опрос.<br>Диалог.<br>Монолог.<br>Контрольная работа.<br>Реферат.<br>Тестирование. | 13<br>1<br>3<br>168<br>13<br>87 |
| <b>Модуль 4. Профессиональная сфера общения.</b>          |                                                                                                                                                                                                  | Опрос.<br>Монолог.<br>Контрольная работа.<br>ИДЗ.<br>Тестирование.                | 10<br>1<br>100<br>3<br>70       |

# 1 ОЦЕНОЧНЫЕ МАТЕРИАЛЫ, НЕОБХОДИМЫЕ ДЛЯ ОЦЕНКИ ЗНАНИЙ, УМЕНИЙ И НАВЫКОВ ДЕЯТЕЛЬНОСТИ В ПРОЦЕССЕ ОСВОЕНИЯ ДИСЦИПЛИНЫ

## Модуль 1. Вводный фонетическо-грамматический курс.

Таблица 2 – Формируемые компетенции

| Код и наименование компетенции                                                                                                                         | Код и наименование индикатора достижения компетенции (части компетенции)                                                                                                                                                                                                                                                                              | Оценочные материалы и средства                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| УК-4 Способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах) | ИД-1 <sub>УК-4</sub> Выбирает на государственном и иностранном(-ых) языках коммуникативно приемлемые стиль делового общения, вербальные и невербальные средства взаимодействия с партнерами<br><br>ИД-3 <sub>УК-4</sub> Демонстрирует интегративные умения использовать диалогическое общение для сотрудничества в академической коммуникации общения | Опрос.<br>Диалог.<br>Монолог.<br>Контрольная работа.<br>ИДЗ.<br>Тестирование. |

### Тема 1. Вводно-обзорный курс фонетики и грамматики:

#### Контрольная работа.

##### Variant I

#### 1. Выберите правильную форму глагола *to be* или глагола *to have*:

- I ... a first year student.
- He ... at the theatre yesterday.
- Tomorrow they ... 3 pairs.
- My friend ... a lot of work.

#### 2. Поставьте следующие существительные во множественное число:

Story, match, grass, life, shelf, man, man-driver, bush, tooth, child, deer, play.

#### 3. Перефразируйте следующие словосочетания, употребляя притяжательный падеж существительных, переведите на русский язык:

- The handbags of these women.
- The books of my friends.
- The flat of his sister.

#### 4. С какими местоимениями соотносятся данные формы глаголов, определите их время:

- have
- will have
- was
- had
- are

#### 5. Заполните пропуски личными местоимениями:

- ... come into their classroom and sit down at the desks.
- ... have our English class in the morning.
- Where is my book? ... is on the shelf.
- ... were absent yesterday.

#### 6. Вместо существительных поставьте личные местоимения:

- Students* were on the farm last year.
- Nick* is always late for the classes.
- My brother* will be at the concert in the evening.
- The car* is in the garage.

#### 7. Поставьте местоимения в объектном падеже:

- Tell ( they ) the truth.
- They always help ( I ).
- He gives ( we ) his textbook.
- Ann reads the text in English. She reads ( it ) well.
- Let ( I ) help ( you ).
- Invite ( she ) for the party.

#### 8. Заполните пропуски притяжательными местоимениями:

- I am a doctor. ... surname is Petrov.
- Ted is a schoolboy. ... marks are good.
- These are students. This is ... classroom.
- Do you like ... work?
- Ann takes ... pen.

#### 9. Вставьте артикль, где необходимо:

- Come to ... blackboard and write ... exercise 5.
- He is still ... young man and we hope he will become ... good pianist.
- I like jam on ... piece of ... bread.
- This is ... new journal. ... journal is on ... economics.
- ... Urals separate ... Europe from ... Asia.
- What is ... capital of ... Spain?
- ... London is on ... Thames.
- He goes to ... United Kingdom every ... month.

## Variant II

1. Выберите правильную форму глагола *to be* или глагола *to have*:

1. We ... a party tomorrow.
2. ... you a student of Kostroma Agricultural academy?
3. Where ... she yesterday?
4. The students of our group ... English today.

2. Поставьте следующие существительные во множественное число:

friend, boy, hero, bus, box, factory, wife, day, foot, mouse, girl-friend, woman.

3. Перефразируйте следующие словосочетания, употребляя притяжательный падеж существительных, переведите на русский язык:

1. The life of this woman. 2. The new club of the workers. 3. The children of my brother.

4. С какими местоимениями соотносятся данные формы глаголов, определите их время:

1. has            2. shall be            3. were            4. is            5. am

5. Заполните пропуски личными местоимениями:

1. ... goes into his room. 2. ... have their English class last Friday. 3. ... is a very beautiful girl.. 4. Where is the dog? ... is in the garden.

6. Вместо существительных поставьте личные местоимения:

1. *Ann* likes sweet tea. 2. *Children* are in the park. 3. *The box* is under the table. 4. Can *Pete* help you?

7. Поставьте местоимения в объектном падеже:

1. He sees ( I ). 2. He helps ( we ) to clean the room. 3. Read the word and write ( it ). 4. Don't tell ( they ) about the meeting. 5. She never gives ( he ) her laptop. 6. I don't allow ( you ) to take the pen.

8. Заполните пропуски притяжательными местоимениями:

1. We are students. ... friends are students too. 2. My aunt is a writer. ... books are very interesting. 3. He gives us ... laptop. 4. The children are near ... mothers. 5. You always leave ... umbrella at home!

9. Вставьте артикль, где необходимо:

1. ... Mexico is to ... south of ... United States of America. 2. There is ... man in ... street. 3. My brother bought ... car. ... car is now in ... yard. 4. We traveled to ... Alps ... last summer. 5. ... Russia is our Motherland. 6. They floated down ... Volga. 7. He goes to ... Moscow every week. 8. I am fond of ... bread with ... butter and ... slice of ... cheese.

## Тема 2. «Обозначение времени»

### 1. Диалоге «Который час?»

### 2. Тестирование

(Один вариант ответа)

Выберите правильный вариант:

1. \_\_\_\_\_ any orange juice?

Are there

Is there +

There is

There were

2. Tom \_\_\_\_\_ busy with his project.

were

is +

shall be

3. There \_\_\_\_\_ many alligators in the Nile.

was

is

are +

4. Isaac Newton, the greatest scientist of all ages, lived in a period when the toxic effects of chemicals ... less understood.

was

are

were +

Выберите правильную форму глагола "to have":

5. At some of London underground stations there are lifts, others ... escalators.

has

have

will have

had +

**6. Mother ... a bad headache yesterday's evening.**

has

have

will have

had +

**7. The Johnsons ... a new cottage outside the town. We often visit them.**

has

have +

will have

had

**8. Mr. Johnson ... a car of the latest make now.**

have

will have

has +

had

**9. ... you got any time to help me?**

have +

will have

has

had

**10. Everybody in our family ... their own duties about the house.**

have

will have

has

had

**11. My sister and I ... higher education in a year.**

have

will have

has

had

*Выберите правильную форму глагола "to be":*

**12. Where ... you from?**

is

am

are +

was

**13. I ... from Russia.**

is

am +

are

was

**14. Moscow ... the capital of our country.**

is +

am

are

was

**15. ... Tom and Bob good football players?**

is

am

are +

was

**16. My parents ... in Egypt last year.**

are

was

were +  
shall be

**17. The weather ... bad yesterday.**

are  
was +  
were  
shall be

**18. What ... the news today?**

is +  
am  
are  
was

**19. This hotel ... expensive. I can't afford it.**

is +  
am  
are  
was

**20. There ... some good films on TV tomorrow.**

was  
were  
shall be  
will be +

**21. ... there a computer center in your university?**

is +  
are  
were  
shall be

*Выберите правильную форму местоимения:*

**22. It's \_\_\_\_\_ party.**

my +  
mine

**23. He hurt \_\_\_\_\_.**

his  
him  
himself +

**24. She did it \_\_\_\_\_.**

hers  
herself +  
her

**25. He took it from \_\_\_\_\_ room.**

my +  
myself  
me

**26. I didn't believe \_\_\_\_\_ story.**

her +  
hers  
her's

**27. I saw it with \_\_\_\_\_ own eyes.**

my +  
mine  
myself

**28. No one would help us, so we had to do it \_\_\_\_\_.**

us  
ourselves  
ourselves +

**29. What did \_\_\_\_\_ say about it?**

them

they +

**30. They said \_\_\_\_ had to pay for it.**

us

we +

**31. I told \_\_\_\_ to be here at three o'clock.**

he

him +

his

**32. What did \_\_\_\_ want?**

her

she +

hers

**33. Tell \_\_\_\_ what happened.**

I

my

me +

mine

**34. If \_\_\_\_ have time, it should be OK.**

us

we +

our

ourselves

**35. It's got nothing to do with \_\_\_\_.**

you and me +

you and I

your and mine

**36. I took \_\_\_\_ both.**

it

they

its

them +

### Методика проведения контроля

| Параметры методики                 | Значение параметра |
|------------------------------------|--------------------|
| Предел длительности всего контроля | 20 минут           |
| Последовательность выбора вопросов | Случайная          |
| Предлагаемое количество вопросов   | 36                 |

## Модуль 2. Бытовая сфера общения.

### Тема 1 «Знакомство». «О себе».

#### 1. Опрос.

*Вопросы для устного опроса по теме:*

1. What is your name?
2. Where are you from?
3. Where do you live in Kostroma?
4. What is your appearance? How do you look like?
5. At what school did you learn?
6. How successful in studies were you?
7. At what faculty do you study at the academy?
8. Why did you take the decision to take this faculty?
9. Did anybody influence your decision?
10. What kind of person are you? What could you say about your character?
11. What are your hobbies and interests?
12. What are your plans for the future?

## 2. Монолог "About Myself"

### (ПРИМЕРНОЕ СОДЕРЖАНИЕ):

My name is Natalia. My surname is Govorova. I am 15. I was born in 1982 in Chelyabinsk. I live in a small town of Usinsk in the Komi Republic. My address is Flat 116, 19, Pionerskaya Street. My phone number is 41-5-81. I am a student. I study at university. I do well in all subjects. They say, that I am a hardworking person. To tell the truth, all subjects come easy for me but sometimes I have to sit much, for example, to do assignments in Physics or Chemistry. My favourite subject is English. I spend much time on it reading books, doing tests etc. I'm sure, English is essential for my future career. I like reading. I think comics and detective stories are much easier to read but I prefer to read novels - historical or up-to-date. I like music. My musical tastes are different, but it depends on my mood. But I think every apple is good in its season. I play the piano and the guitar, not seriously, but for my soul. Sometimes I like to listen to the Russian classical music. My favourite composers are Chaikovsky and Mozart. I don't like rock music, but I also like Russian folk songs. I have not much time to watch TV but sometimes I spend an hour or two watching an interesting film or a news program. In the evening I often read newspapers (our local ones) or magazines. I like fresh air and exercise. I'm sorry I have not much time for doing sports. But some aerobics in the morning, a swimming-pool twice a week, a ski-walk on a frosty day are of great help. Sport is fun. I have a wide circle of interests. I'm very sociable. I have many friends; most of them are my class-mates. We spend much time together, going out to the cinema or to the disco party, speaking about lessons and music, discussing our problems. But most of all I like my family. We all are great friends and deeply attached to each other. You see, it's me - a person with his good and not good characteristics, liking this and hating that. But it's interesting for me to live, to open new things.

## 3. Диалог

### 4. Контрольная работа.

#### Simple Active

#### 1. Образуйте утвердительную форму следующих сказуемых

*Образец: did not bring – brought*

##### Вариант 1

1. do not learn –
2. won't like –
3. did not know –
4. does not make –
5. did not open –

##### Вариант 2

1. does not see –
2. did not go –
3. don't think –
4. shan't require –
5. did not come –

#### 2. Напишите формулы образования форм глаголов во временах системы Simple:

- 1) Present Simple Active – отрицательная форма
- 2) Past Simple Active – вопросительная форма
- 3) Future Simple Active – утвердительная форма

#### 3. Подчеркните подлежащее и сказуемое в предложениях, переведите предложения на русский язык, образуйте их отрицательные и вопросительные формы (поставьте разделительные вопросы ко всем предложениям, специальные вопросы к выделенным словам):

1. We went **to the forest** some days ago.
2. The lesson will begin **in 5 minutes**.
3. I see **him** every day.
4. They had **3** classes of English last week.
5. **Olga** often meets her friends.
6. This is **our new teacher**.

## Тема 2. «Семья», «Семейные традиции».

### 1. Опрос.

*Вопросы для опроса по теме:*

1. How large is your family?
2. What are the members of your family?
3. Are there any things that you do with your parents together?
4. Have you got any family traditions?
5. What is your favorite family tradition?
6. What is the most unusual tradition in your family?

7. What can you advise people who want to get on well with their parents?
8. Do you often spend your free time with your parents?
9. What will you ask your British friend about his/her family traditions?
10. Do you live in a flat or in a house of your own?
11. What are the rooms in your dwelling?
12. Have you a room of your own?
13. What are food preferences in your family?
14. Is it exclusively your mother who cooks in your family?
15. Do you often eat out?
16. Does your family spend time travelling?
17. Have your family ever gone on travels?
18. Why is your family important for you?

**2. Индивидуальные задания (выполняются в группах о 2-3 человека)  
(Тематические мультимедийные презентации)**

**ТЕМАТИКА ПРЕЗЕНТАЦИЙ:**

1. Взаимоотношения в семье. Семейные обязанности.
2. Устройство городской квартиры/загородного дома.
3. Семейные праздники. Досуг в будние и выходные дни.
4. Семейные путешествия.
5. Предпочтения в еде. Еда дома и вне дома.

**3. Монолог («Моя семья»)**

**4. Тестирование (Модальные глаголы и их эквиваленты)  
(Один вариант ответа)**

*I. 1. Вставьте правильный модальный глагол или эквивалент модального глагола:*

**1. ... I play football?**

can +  
should  
may  
must

**2. He ... to come to me.**

was able to +  
can  
had to  
could

**3. I broke my leg and ... to stay at home.**

should  
had to +  
could  
may

**4. ... my little sister watch TV?**

may +  
can  
must  
should

**5. This man ... ride a horse when he was young.**

had to  
could +  
were able to  
must

**6. I am ill. I ... stay in bed.**

have to +  
must  
can  
may

**7. We ... to come to the Institute at 9 yesterday.**

could

have to

were to +

should

**8. ...I open the window?**

can

should

may +

able to

**9. I ... read English stories.**

have to

may

must

can +

**10. He ... be in the yard, I can't find him.**

must +

may

is able to

should

**11. You ... go to bed earlier today.**

must +

may

able to

should +

**12. They ... to learn this text by heart.**

had to +

were to

must

can

**13. We \_\_\_\_\_ leave by seven o'clock every evening.**

have to

must to

must +

had to

**14. If you want to be healthy, you \_\_\_\_\_ smoke.**

have not to

must not to

shouldn't +

don't have to

**15. He ... speak three foreign languages.**

can+

may

must

**16. You ... work hard at your English if you want to know it.**

can

may

must +

*17. Соотнесите английские предложения с русскими:*

1) She may come.

a) Ей можно прийти. (1)

2) She couldn't come.

b) Ей не следует приходить. (5)

3) She must come.

c) Она должна прийти. (3)

4) She had to come.

d) Она не могла прийти. (2)

5) She shouldn't come.

e) Она сможет прийти. (6)

6) She'll be able to come.

f) Ей не разрешают прийти. (7)

7) She isn't allowed to come.

g) Ей пришлось прийти. (4)

*II. Выберите правильный вариант модального глагола (Modal Verbs)*

**18. The doctor told the woman she ... worry**

needn't +  
needn't to  
couldn't  
mustn't

**19. Drivers ... stop, when they see the red light**

should  
can

must +  
may

**20. You will ... speak Spanish in another few months.**

can  
have  
be able to +  
ought

**21. Nobody answers the phone. They ... be out.**

should  
would  
can

must +

**22. Mary is free tonight. She ... go to the dance.**

can +  
need to  
must  
may

**23. Little children ... go to bed early.**

may  
can  
must  
should +

**24. Little children like books with large print. They ... read them more easily**

should  
must  
can +  
have to

**25. ... I speak to Jane, please?**

could +  
shall  
must  
ought

**26. My dentist says I ... eat so many sweets.**

needn't  
mustn't  
ought  
shouldn't +

**27. Укажите предложение, в котором глагол "to have" является модальным? Переведите его на русский язык:**

I had a good time in the south.

He has got a house in the country.

She had to tell the truth. +

They have told the truth.

**28. Укажите предложение, в котором глагол "to be" является модальным? Переведите его на русский язык:**

She is a secretary.

She is in the office now.

She is working.

She is to start work at 9 tomorrow. +

### Методика проведения контроля

| Параметры методики                 | Значение параметра |
|------------------------------------|--------------------|
| Предел длительности всего контроля | 15 минут           |
| Последовательность выбора вопросов | Случайная          |
| Предлагаемое количество вопросов   | 28                 |

### Модуль 1 - 2. Обзорно-обобщающее занятие: усвоение фонетического и грамматического материала, пройденного в рамках модулей 1 – 2)

#### КОНТРОЛЬНАЯ РАБОТА

##### 1. Вставьте нужную форму глагола *to be* или *to have*:

- 1) Britain ... a variable climate.
- 2) The Arctic climate ... so severe that it ... extremely difficult for people to live there.
- 3) We ... a wonderful city tour last week-end.
- 4) Next month the weather ... wetter.

##### 2. Определите функцию глагола *to have*:

- 1) Travelling by air has some advantages.
- 2) They had reached the destination before the sunset.
- 3) Our guide will have to look for another way to get to the mountain.

##### 3. Определите функцию глагола *to be*:

- 1) This road will be much more convenient.
- 2) They were crossing the river when an awful thunder struck.
- 3) Weathermen are to inform about weather conditions every day.

##### 4. Выберите нужную форму прилагательного:

1) *Travelling by air is ...*

- |                                                              |                 |                 |                 |
|--------------------------------------------------------------|-----------------|-----------------|-----------------|
| a) quickerer                                                 | b) much quicker | c) more quicker | d) more quick   |
| 2) <i>Today the weather is ... as it was yesterday.</i>      |                 |                 |                 |
| a) as sunny                                                  | b) more sunnier | c) sunnier than | d) more sunny   |
| 3) <i>The ... influence on Japanese weather is the wind.</i> |                 |                 |                 |
| a) most great                                                | b) greater      | c) greatest     | d) most greater |

##### 5. Вставьте правильную форму глагола:

*to wash*:

- a) Jim likes to help his mother. He always ...dishes after meal.

##### 6. Найдите и исправьте ошибки в глагольных формах:

1. Valarie work as a doctor.
2. People is often cruel.
3. They doesn't like animals.

##### 7. Переведите правильно предложения:

1. There is always much snow in this part of the island.
2. It is never sunny in this time of the year.
3. It is the best way to reach the destination.
4. Don't go there by train. It will take too much time.
5. It's very dark in winter in this city, but its buildings look still (*ещё*) more magnificent (*величественный*).
6. Use the map of the city and you won't get lost.

##### 8. Распределите предложения по типам вопроса (по каким признакам определяется тип вопроса?):

A: общий                      B: специальный                      C: альтернативный                      D: разделительный

1. Where can you find the weather forecast?
2. People in Britain often say something about the weather when they begin to talk with strangers, don't they?
3. Does the temperature go above 30°C?
4. Are days long in winter or in summer?

##### 9. Найдите неправильно составленные вопросы:

1. What British people think about weather as a topic for conversation?
2. Do British people always know, what tomorrow's weather will be like?

3. Does it rain a lot in Britain?

4. There are sometimes grey skies for days or weeks at a time in Britain, isn't there?

**10. Вставьте предлоги:**

1. We arrived ... the airport late ... night.

3. I like getting up early \_\_\_\_\_ the morning.

5. Diana and I first met \_\_\_\_\_ 1978.

7. Will the thunderstorm have stopped \_\_\_ that time?

9. I'm leaving \_\_\_ Moscow next Saturday.

11. We went \_\_\_ Scotland last summer.  
weekend?

13. We arrived \_\_\_ Paris ... bus.  
mountain.

15. Don't worry. I'll be back \_\_\_ ten minutes.  
today.

17. They have a lot \_\_\_ presents \_\_\_ children.

19. I opened the door and went \_\_\_ the classroom.

21. In winter I usually go \_\_\_ bed at ten o'clock.

2. I got up \_\_\_\_\_ 8 o'clock this morning.

4. My sister got married \_\_\_\_\_ May.

6. Did you go out \_\_\_ Friday?

8. What will you do \_\_\_ your holidays?

10. Will you be ... home this evening?

12. What do you usually do \_\_\_\_\_ the

14. It was difficult to climb \_\_\_ the

16. There are many people \_\_\_ the park

18. I often go \_\_\_ the library \_\_\_ school.

20. I go \_\_\_ school and have to get \_\_\_ early.

22. She took a kitten \_\_\_ the bag and showed it  
\_\_\_ us.

Таблица 3 – Критерии оценки сформированности компетенций

| Код и наименование индикатора достижения компетенции (части компетенции)                                                                                                                                                                                                                                                                                            | Критерии оценивания сформированности компетенции (части компетенции)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                                                                                                                                                     | соответствует оценке «зачтено»<br>50-100% от максимального балла                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| ИД-1 <sub>УК-4</sub> Выбирает на государственном и иностранном(-ых) языках коммуникативно приемлемые стиль <b>делового</b> общения, вербальные и невербальные средства взаимодействия с партнерами<br><br>ИД-3 <sub>УК-4</sub> Демонстрирует интегративные умения использовать диалогическое общение для сотрудничества в <b>академической</b> коммуникации общения | Студент показывает хорошие знание и понимание тем модуля: различает и умеет употреблять глаголы-сказуемые в активном и пассивном залогах, интонационные конструкции в устной речи, знает правила построения и перевода словосочетаний с атрибутивным существительным, английских предложений с базовыми синтаксическими конструкциями;<br>демонстрирует интегративные умения, необходимые для написания, письменного перевода и редактирования различных текстов;<br>ориентируется в выборе и применяет коммуникативно приемлемый стиль общения, вербальные и невербальные средства взаимодействия с партнерами;<br>владеет навыком построения устной и письменной речи общебытового и делового характера при знакомстве и рассказе о себе. |

**Модуль 3. Социально-культурная сфера общения.**

Таблица 4 – Формируемые компетенции

| Код и наименование компетенции                                                  | Код и наименование индикатора достижения компетенции (части компетенции)                                                                                                                    | Оценочные материалы и средства                             |
|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|
| УК-4 Способен осуществлять деловую коммуникацию в устной и письменной формах на | ИД-1 <sub>УК-4</sub> Выбирает на государственном и иностранном(-ых) языках коммуникативно приемлемые стиль делового общения, вербальные и невербальные средства взаимодействия с партнерами | Опрос.<br>Монолог.<br>Контрольная работа.<br>Тестирование. |

|                                                                        |                                                                                                                                        |  |
|------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|--|
| государственном языке Российской Федерации и иностранном(ых) языке(ах) | ИД-Зук-4 Демонстрирует интегративные умения использовать диалогическое общение для сотрудничества в академической коммуникации общения |  |
|------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|--|

## **Тема 1. «Студенческая жизнь» «Моя академия»**

### **1. Опрос по текстам.**

#### **Вопросы для опроса по текстам:**

1. Do you agree that progress in the world depends upon progress in education?
2. What trend in education has taken place in the world since the 1980-s?
3. Why do young people want to obtain prestigious diplomas?
4. How is teaching arranged in British universities?
5. How do academic courses and conditions in student life in Britain differ from those in Russia?
6. What facilities for studies, dwelling, sport, recreation and entertainment do universities and colleges in Great Britain offer? In Russia?
7. What facilities does the academy offer?
8. Why is the academy attractive for many young people?
9. What are the opportunities for students to achieve high results in studies?
10. What could be done to improve the level of education in the academy?
11. How is social life of students arranged?
12. What traditions are popular among students in Britain? In Russia?
13. What events are you involved in?
14. What are you majoring in?
15. What are the main subjects in your major?

### **2. Монолог// Презентации.**

#### **Темы для презентаций:**

1. Students' life in Kostroma universities and colleges.
2. Students' life in the academy.
3. My working day.
4. All aspects of my student's life.

### **3. Вводно-обзорный курс грамматики. Степени сравнения прилагательных и наречий.**

#### **Союзы сравнения, сравнительные обороты.**

### **3.1 Контрольная работа.**

#### **VARIANT I**

#### **1. Переведите предложения:**

1. He thought he was the happiest man in the world.
2. The new car is more comfortable than the previous one.
3. His radio set is not so powerful as mine.
4. Yesterday was hotter than any other day we had this summer.
5. Last year he spent less time on English than this year.
6. The sooner they finish the construction of the plant the better.
7. These farms are as large as those we saw yesterday.

#### **2. Употребите прилагательное в нужной степени сравнения:**

1. It is (cheap) to go by train than by airliner.
2. Are oranges (expensive) than bananas?
3. Where is the (near) bank?
4. It is the (unusual) thing I have ever done.
5. These shoes are not so (beautiful) as those ones.

#### **3. Образуйте степени сравнения от прилагательных, переведите на русский язык: big; heavy; large; clever; little; old; dangerous; bad.**

#### **4. Переведите на английский язык:**

1. Я такой же высокий как мой старший брат.

2. Страусы (ostriches) бегают быстрее, чем собаки.
3. Волга – одна из самых длинных рек в России.
4. Твои друзья довольно молоды.

## VARIANT II

### 1. Переведите предложения:

1. This road is the worst I've ever traveled over.
2. The book is not so interesting as you think.
3. This is the hottest day we have had for several weeks.
4. The more time you spend in the open air the sooner you will recover.
5. This exercise is as difficult as the previous one.
6. Dick runs faster than Tome
7. He has much more time than I have.

### 2. Употребите прилагательное в нужной степени сравнения:

1. Ann's car isn't big. She wants a (big) one.
2. Rome is (ancient), but Athens is (ancient).
3. What is the (long) river in the world?
4. Money isn't the (important) thing in life.
5. Tennis isn't as (popular) as football.

### 3. Образуйте степени сравнения от прилагательных, переведите на русский язык: many; tiny; attractive; fast; good; far; narrow; hot;

### 4. Переведите на английский язык:

1. Эверест – самая высокая гора в мире.
2. Моя собака умнее, чем твоя.
3. Мы делали самый трудный урок.
4. Эта группа слишком большая.

## 3.2. Тестирование

(1 вариант ответа)

*Заполните пропуски:*

### 1. If you use pictures your report will be much \_\_\_\_\_.

the most interesting

interesting

most interesting

more interesting +

### 2. The more you work the \_\_\_\_\_ you know the language.

good

most good

best

better +

### 3. I was feeling tired last night, so I went to bed \_\_\_\_\_ than usual.

more early

much early

early as

earlier +

### 4. The sofa is \_\_\_\_\_ than that old chair.

much comfortable

more comfortable +

comfortable

the most comfortable

### 5. I have known my \_\_\_\_\_ friend for nearly five years.

best +

better

much better

more best

### 6. I was feeling tired last night, so I went to bed \_\_\_\_\_ than usual.

more early

much early

early as

earlier +

**7. Life is getting \_\_\_\_\_ every day.**

best

gooder

better +

**8. The movie was \_\_\_\_\_ the book.**

as good

as good as +

good as

**9. What is \_\_\_\_\_ city in your country?**

largest

the largest +

**10. I think the first painting was \_\_\_\_\_ than the other one.**

the best

gooder

better +

goodder

**11. I enjoy his books because he writes so \_\_\_\_\_.**

the best

good

better

well +

*Выберите правильный вариант.*

**1. The exam was quite easy — \_\_\_\_\_ we expected.**

more easy that

easier than +

more easy than

easier as

**2. The more electricity you use, \_\_\_\_\_.**

your bill will be higher

will be higher your bill

the higher your bill will be +

higher will be your bill

**3. He's a fast runner. I can't run as \_\_\_\_\_ as he.**

fast +

faster

fastly

fastest

**4. The film was really boring. It was \_\_\_\_\_ I've ever seen.**

most boring film

the film more boring

the more boring film

the most boring film +

**5. My book is \_\_\_\_\_ interesting \_\_\_\_\_ yours.**

as, as +

as, like

like, like

like, as

**6. My house is of \_\_\_\_\_ height \_\_\_\_\_ his.**

as, as

as, the same

the same, as +

the same, the same

**7. John's grades are \_\_\_\_\_ his sister's.**

the higher than

higher than +  
the highest as  
more high than

**8. His drawings are as perfect as his\_\_\_\_\_.**

instructor  
instructor's +  
instructors  
instructor drawings

**9. The salary of a professor is higher than\_\_\_\_\_ a secretary.**

has  
one of  
that of +

**10. I feel\_\_\_\_\_ today than I did last week.**

much better +  
no better  
more good  
more better

**11. No animal is so big\_\_\_\_\_ King Kong.**

as +  
than  
so  
that

**12. Her sport car is different\_\_\_\_\_ Kate's.**

like  
from +  
as

so  
**13. California is farther from New York\_\_\_\_\_ Pennsylvania.**

like  
than +  
as  
from

**14. This encyclopedia costs\_\_\_\_\_ the other one.**

more  
twice as many as  
twice more than  
twice as much as +

**15. The hotter it is,\_\_\_\_\_ I feel.**

the more miserable +  
more miserable  
the miserable  
most miserable

**16. The more you study,\_\_\_\_\_ you will become.**

the more smart  
smarter  
the more smarter  
the smarter +

**17. No sooner had he started out for California\_\_\_\_\_ it started to rain.**

that  
no sooner  
than +  
-

**18. Of the two books, this one is the\_\_\_\_\_.**

the most interesting  
more interesting  
most interesting +

the more interesting

**19. These shoes are \_\_\_\_\_ of all.**

less expensive

the less expensive

the least expensive +

least expensive

**20. He drives \_\_\_\_\_ than Bob.**

more cautiously +

the most cautiousliest

cautiouslier

more cautious

**21. Honesty is \_\_\_\_\_ policy.**

the best +

more better

better

the better

**22. \_\_\_\_\_ men declare war. But it is the youth that fight and die.**

oldest

eldest

elder

older +

**23. Of two evils choose \_\_\_\_\_.**

less

the least +

little

smaller

**24. What's the \_\_\_\_\_ news of today?**

later

lately

last

latest +

**25. If you are interested in \_\_\_\_\_ details ask the head of the office.**

further +

furthest

farther

farthest

**26. Actions speak \_ \_\_\_\_\_ than words**

more louder

louder +

the loudest

loudly

**27. Hotels are becoming \_\_\_\_\_ nowadays.**

more expensive +

expensiver

the most expensive

the more expensive

**28. The damage to the car could be \_\_\_\_\_ than we expected.**

bad

the worst

worse +

the worse

**29. That was \_\_\_\_\_ case in his practice.**

the least difficult +

the less difficulter

the less difficult

difficulter

**30. The sea is \_\_\_\_\_ unknown part of our planet.**

the most large  
the most largest  
the largest +  
the larger

**31. This cake is \_\_\_\_\_ the one you made last night.**

sweeter than +  
sweet as  
sweetest  
more sweeter than

**32. That was \_\_\_\_\_ question in the exam.**

least difficult  
little difficult  
the less difficult  
the least difficult +

**33. This was the \_\_\_\_\_ test I've ever done.**

easiest +  
easier  
easy  
most easiest

**34. That was the \_\_\_\_\_ performance I've ever seen.**

worst +  
worse  
bad  
worsen

**35. Those shoes cost \_\_\_\_\_ mine.**

much as  
more as  
as much as +  
as more

**36. You live even \_\_\_\_\_ from the centre than they.**

farther +  
furthest  
far  
more far

**37. I like Jane less than Tom, but I like Sam \_\_\_\_\_ of all.**

less  
little  
lesser  
least +

**38. It took Kate \_\_\_\_\_ to do this work.**

long  
as long  
the longest  
much longer +

**39. The smaller a garden is \_\_\_\_\_ it is to look after.**

the easier +  
easier  
more easy  
most easy

**40. My left arm is \_\_\_\_\_ than my right one.**

stronger +  
most strong  
more stronger  
strongest

**41. The people who arrive \_\_\_\_\_ get the best seats.**

more earlier  
the earliest +

most early

much early

**42. It's becoming \_\_\_\_\_ to find a job.**

hard and hard

hardly and hard

harder and harder +

the hardest and the hardest

**43. \_\_\_\_\_ we leave, \_\_\_\_\_ we will arrive.**

the earlier, the sooner +

the earliest, the soon

the early, sooner

the earlier, sooner

**44. Could you speak \_\_\_\_\_, please?**

distinct

less distinctly

most distinct

more distinctly +

### **Методика проведения контроля**

| Параметры методики                 | Значение параметра |
|------------------------------------|--------------------|
| Предел длительности всего контроля | 20 минут           |
| Последовательность выбора вопросов | Случайная          |
| Предлагаемое количество вопросов   | 44                 |

## **Тема 2. «Образование»**

### **1. Опрос по базовым текстам раздела по аспектам:**

*1.1- фонетическое чтение;*

*1.2 - устный перевод со словарем;*

*1.3 Письменный перевод:*

*1.4. Чтение незнакомого оригинального текста с целью извлечения информации*

**The public educational system in Russia** includes pre-schools, general schools, specialized secondary and higher education. So-called pre-schools are kindergartens in fact. Children there learn reading, writing and maths. But pre-school education isn't compulsory - children can get it at home. Compulsory education is for children from 6(7) to 17 years of age. The main branch in the system of education is the general schools which prepare the younger generation for life and work. There are various types of schools: general secondary schools, schools specializing in a certain subject, high schools, gymnasiums and so on. The term of study in a general secondary school is 11 years and consists of primary, middle and upper stages. At the middle stage of a secondary school children learn the basic laws of nature and society at the lessons of history, algebra, literature, physics and many others. After 9th form pupils have to sit for examinations. Also they have a choice between entering the 10th grade of a general secondary school or going to professional school. Pupils who finish the general secondary school, receive a secondary education certificate, giving them the right to enter any higher educational establishment. One has to study in the institute for 5 years. Higher educational institutions train students in one or several specializations.

**Education in Britain** developed by steps. The first step was the introducing of two kinds of school: grammar schools and secondary modern schools. Grammar schools offered a predominantly academic education and in secondary modern schools education was more practical. The second step was the introducing of a new type of school, the comprehensive, a combination of grammar and secondary modern, so that all children could be continually assessed and given appropriate teaching. These schools were co-educational and offered both academic and practical subjects. However, they lost the excellence of the old grammar schools. Then after 1979 the greatest reforms in schooling were introduced. They included the introduction of a National Curriculum making certain subjects, most notably science and one modern language, compulsory up to the age of 16. The National Curriculum aims to ensure that all children study essential subjects and have a better all-round education. Pupils' progress in subjects in National Curriculum is measured by written and practical tests. More ambitious pupils continue with very specialized studies in the sixth form. They remain at school for two years

more. Pupils sit for exams leaving secondary school and sixth form. They sit for the General Certificate Secondary Education at the end of the 5th-years' course. A-level or AS-levels are taken after two years of study in the sixth form. They are the main standard for entrance to university or other higher education. Some parents prefer to pay for their children to be educated at independent schools. This private sector includes the so-called public schools, some of whose names are known all over the world, for example Eton. It provides exceptionally fine teaching facilities, for example in science, languages, computing and design. Its students are largely from aristocratic and upper-class families. The Government's vision for the education system of the 21st century is that it will neither be divisive nor based on some lowest denominator. Diversity, choice and excellence will be its hallmarks in this century.

**After taking GCSE (General Certificate of Education) exam young people can take three ways:**

1. They can continue their academic education in the sixth form & get GCE-A Level (General Certificate of Education Advanced level) and then enter the university they have chosen (The most popular way in Britain)
2. They can continue studying in a college, where they choose any practical course and get a diploma NVA (National Vocation Qualification) or S VA in Scotland. After that they can start working.
3. Mixed type education. Young people can get General National Vocation Qualification (GNVQ) or GSVA in Scotland and then they can start practical work or enter a university as well. After that the education is considered to be higher. To get higher education young people go to the institute or college & after 3-4 years of studying they'll get Bachelor-degree and if they study 1-2 years more – Master degree.

*1.4.1 . Вопросы на понимание содержания:*

1. When do British children start schooling?
2. How do they call schools for five years old children?
3. Is primary school compulsory for children or not?
4. In what types of schools is primary education given in Britain?
5. At what age do children usually finish infant & junior schools?
6. After finishing primary school children go to secondary schools, don't they?
7. What types of secondary school do you know?
8. How long can pupils stay in secondary schools?
9. When do they take their 1st public exam?
10. Where will children go after the fifth form if they decide to continue their education?
11. Is schooling in the sixth form compulsory in Britain?
12. What kind of exam do they take after the sixth form?
13. Where will children go after the fifth form if they decide to leave school?

## **2. Контрольная работа.**

*№1 Participle I. Времена группы Continuous Active.*

### **Variant I**

#### **1. Переведите предложения, указав функцию Participle I:**

1. A group of laughing people came to us.
2. He stood talking to her in a low voice.
3. Not understanding what they wanted he repeated his question.
4. Mary stopped to look at the birds singing in the tree.
5. My friend's father was helping his son because he knows English well.
6. The new canals joining the rivers are good water-ways.

#### **2. Переведите на русский язык, обращая внимание на Participle I,:**

1. a) He saw some people in the post office sending telegrams.  
b) When sending the telegram she forgot to write her name.
2. a) The girl putting the book on the shelf is the new librarian.  
b) While putting the eggs into the basket she broke one of them.

#### **3. Раскройте скобки, употребляя глаголы в Present Participle:**

1. (to live) in the south of our country, he cannot enjoy the beauty of St. Petersburg's White Nights in summer.
2. (to talk) to her neighbor in the street, she did not notice how a thief stole her money.

3. (to sit) near the fire, he felt very warm.

**4. Вставьте глаголы в нужном времени Continuous:**

1. Next year Russian explorers (to conduct) a wide program of research in Antarctica. Aircraft (to take part) in this research work.

2. Our research institute (to work) on this problem during the past two years.

3. He (to test) a new machine when they entered the laboratory.

**Variant II**

**1. Переведите предложения, указав функцию Participle I:**

1. Traveling all over the world the scientist saw many interesting things and collected important materials.

2. The old man showing them those pictures lived in our house many years ago.

3. Being tired they decided to rest a little.

4. The working man was my friend's father.

5. The student was explaining the rule.

6. A barometer is an instrument measuring atmospheric pressure.

**2. Переведите на русский язык, обращая внимание на Participle I,:**

1. a) A person taking a sunbath must be very careful.

b) Taking a dictionary, he began to translate the text.

2. a) A teacher seeing a mistake in a student's dictation always corrects it.

b) Seeing clouds of smoke over the house, the girl cried: "Fire! Fire!"

**3. Раскройте скобки, употребляя глаголы в Present Participle:**

1. (to do) his homework, he was thinking hard.

2. (to sell) fruit, he looked back from time to time, hoping to see his friends.

3. (to run) in the yard, I fell and hurt my knee.

**4. Вставьте глаголы в нужном времени Continuous:**

1. As it (to rain) in the morning yesterday we did not go to the country.

2. We (to wait) for you at the library at five tomorrow.

3. My friend (to work) on his theses from 1978 to 1981.

**№2 Continuous & Simple**

**Variant I**

**1. Выберите правильную форму глагола "to be":**

1) I ... writing a letter.

a) is                      b) am                      c) are

2) You ... watching TV, aren't you?

a) is                      b) am                      c) are

3) Who ... reading a newspaper?

a) is                      b) am                      c) are

**2. Выберите правильный вариант:**

We \_\_\_\_\_ breakfast when my aunt \_\_\_\_\_ to ask a phone number.

1. were having / called

2. had / called

3. were having / was calling

4. had / was calling

**3. Выберите правильную форму глагола:**

1. I \_\_\_\_\_ TV at eight o'clock yesterday evening.

a) was watching                      b) watched                      c) am watching

2. As I \_\_\_\_\_ down the road, I saw Philip.

a) were walking                      b) was walking                      c) walked

3. The phone rang while I \_\_\_\_\_ dinner.

a) was having                      b) had                      c) am having

**4. Выберите правильную форму глагола (Present Simple or Present Continuous):**

1. to sing:

Polly has a brilliant voice. She...wonderfully.

Can you hear that? Somebody...a song!

2. to ride:

Tom likes sport. He ...a bicycle.

Jack can't talk on the phone now. He... a bicycle.

**5. Найдите и исправьте ошибки в глагольных формах :**

1. She are always happy to see us.
2. Where do he usually spend his holidays?
3. Tina is go home now.
4. Why you are always late?
5. Tom and I goes swimming every Saturday.
6. Parents taking care of their children whatever happens.
7. Who is they? Peter and I am good friends.

**6. В каком предложении *V<sub>ing</sub>* является частью сказуемого:**

1. When I came to the library I saw a man there working with my friend.
2. My friend's father was helping his son to translate the text.
3. They talked about his going to Moscow.

**7. Выделите сказуемое, определите его время тип, переведите предложения на русский язык:**

1. The farmers will be working in the field while the students will be studying while the students will be studying.
2. We travel a lot about the country.
3. Who is driving the car?
4. Will you go to Moscow with us?
5. My friend was carrying out an experiment when the teacher asked him to bring the boxes.
6. They didn't grow wheat last year.

**8. Образуйте отрицательную и вопросительную форму предложения:**

1. We are feeding cows now.
2. He will be reading a book at this time tomorrow.

**Variant II**

**1. Выберите правильную форму глагола "to be":**

- 1) They ... writing a letter.  
a) is                      b) am                      c) are
- 2) She ... watching TV, isn't she?  
a) is                      b) am                      c) are
- 3) Who ... reading a book?  
a) is                      b) am                      c) are

**2. Выберите правильный вариант:**

We \_\_\_\_\_ the boom of thunder just as we \_\_\_\_\_ ready to leave for our picnic.

1. heard / were getting
2. was hearing / were getting
3. heard / got
4. was hearing / got

**3. Выберите правильную форму глагола:**

1. I \_\_\_\_\_ - all day yesterday.  
a) painted                      b) was painting                      c) had painted
2. It happened while I \_\_\_\_\_ in Southampton last year.  
a) lived                      b) was living                      c) had been living
3. When I entered her room, she \_\_\_\_\_ the piano.  
a) was playing                      b) played                      c) were playing

**4. Выберите правильную форму глагола (Present Simple or Present Continuous):**

1. to wash:  
Jim likes to help his mother. He always ...dishes after meal.  
What is Percy doing? He ...the dishes.
2. to take:  
After going to a gym Mark usually ...a shower.  
I ... my exams at 13.00 p.m. tomorrow.

**5. Найдите и исправьте ошибки в глагольных формах:**

1. They are doing their exercises every morning.
2. Look! He walks on across the street now.
3. Valarie work as a doctor.

4. Who are looking at you?
5. People is often cruel.
6. When you get up?
7. They doesn't like animals.

**6. В каком предложении *V<sub>ing</sub>* является частью сказуемого:**

1. They will be reading journals in English in the library from 3 till 5 p.m. tomorrow.
2. They will discuss translating this article at the lesson.
3. Translating the article they will use a dictionary.

**7. Выделите сказуемое, определите его время тип, переведите предложения на русский язык:**

1. The farmers grow fruit, vegetables and flowers in this region.
2. They are travelling about the country now.
3. We were fishing when Boris came.
4. Will you be still listening to the concert at 5 p.m.?
5. Will you bring the book tomorrow?
6. Trees don't grow in this area.

**8. Образуйте отрицательную и вопросительную форму предложения:**

1. He was doing his homework at this time yesterday.
2. My friend will be speaking at the conference at 5 o'clock tomorrow.

### **Тема 3. Россия и страны изучаемого языка.**

**1. Опрос (работа с текстами из различных источников по тематике):**

- Россия и англоязычные страны
- Политическое устройство.
- Национальные традиции и обычаи.
- Достопримечательности.
- Выдающиеся деятели искусства разных эпох, стран и культур.

**Разноуровневые задачи и задания:**

- поиск информации, прочтение с последующим:
- ответы на вопросы в тестовом режиме/ развернутые ответы на вопросы/ монолог-пересказ/ монолог - выражение собственного мнения
- извлечение информации схожей тематики из различных типов источников, сопоставление фактов – ответы на вопросы в тестовом режиме;
- работа с лексикой – подстановка (пропущенных) нужных слов из числа предложенных;
- коррекция неверно сформулированных фактов;

**2. Презентация РЕФЕРАТОВ.**

**Темы рефератов:**

1. Великобритания: географическое положение, рельеф, климат; политическая система; промышленность, сельское хозяйство.
2. Великобритания: традиции, обычаи, достопримечательности.
3. США: географическое положение, рельеф, климат; политическая система; промышленность, сельское хозяйство.
4. США: традиции, обычаи, достопримечательности.
5. Канада: географическое положение, рельеф, климат; политическая система; промышленность, сельское хозяйство.
6. Канада: традиции, обычаи, достопримечательности.
7. Австралия: географическое положение, рельеф, климат; политическая система; промышленность, сельское хозяйство.
8. Австралия: традиции, обычаи, достопримечательности.
9. Новая Зеландия: географическое положение, рельеф, климат; политическая система; промышленность, сельское хозяйство.
10. Новая Зеландия: традиции, обычаи, достопримечательности.
11. Россия: уникальность исторического развития
12. Современная Россия: Европа или Азия?

### 13. Костромская область: история и достижения

#### **2.1. Тестирование (по результатам работы с текстами и прослушивания рефератов) (The United Kingdom of Great Britain and Northern Ireland)**

##### **1. The United Kingdom is made up of ...**

Several islands off the British coast

England, Scotland, Wales and Northern Ireland +

England, Scotland and Wales

England, Wales and Northern Ireland

##### **2. The flag of the United Kingdom is known as ...**

Black Jack

Uncle Jack

Union Jack +

St. Jack

##### **3. The two main islands of the U.K. are ...**

the British Isles

Great Britain and the Isle of Wight

Great Britain and Ireland

Great Britain and Northern Ireland +

##### **4. The highest mountain in the world is ...**

the Pennines

Elbrus

Everest +

the Alps

##### **5. Match the correspondence:**

a) Great Britain (4) 1) a state in the territory of island Ireland

b) The United Kingdom (3) 2) a number of islands

c) The republic of Ireland (1) 3) a country consisting of four states

d) British Isles (2) 4) a big island

##### **6. Match the corresponding town as the capital of the given state:**

a) England (2) 1) Edinburgh

b) Wales (4) 2) London

c) Scotland (1) 3) Dublin

d) Northern Ireland (3) 4) Cardiff

##### **7. Great Britain and Ireland are separated by ...**

the Atlantic Ocean

the Irish Sea

the Strait of Dover

the Northern Sea +

##### **8. The UK is separated from the European continent by ...**

the Irish Channel

the Irish Sea

the Strait of Dover +

the English Channel and the Strait of Dover

##### **9. Another name of the English Channel is ...**

the Strait of Dover +

La Manche

Pas de Calais

the Irish Sea

##### **10. The climate of Britain is mild because of ...**

the Gulf of Mexico

the Strait of Dover

the Gulf Stream +

the European continent

##### **11. The new currency system of the UK consists of ...**

pounds, shillings and pence

pounds and pence +

pounds, sovereign and pence  
pounds, sovereigns and shillings

**12. We call the British those who live in ...**

England

Wales

Scotland

Northern Ireland

England, Wales, Scotland, Northern Ireland +

**(КАНАДА)**

**13. Флаг Канады символизирует:**

Великобританию

Францию

Великобританию и Францию

два океана

два океана и заключенную между ними страну +

Св. Георгия

**14. Название Канада происходит от слова, обозначающего:**

кленовый лист

единая нация

деревня, поселение +

страна

**15. Канада – это:**

демократическая республика

конституционная монархия +

конфедерация

**16. Парламент состоит из:**

Палаты Общин и Палаты Лордов

Палаты Общин и Сената +

Верхней и Нижней Палаты

Палаты Общин и Совета Нации

**17. Официальный язык Канады:**

английский

французский

английский и французский +

**18. Главой государства Канада является:**

королева Канады

британская королева +

генерал-губернатор

**19. Столица Канады:**

Оттава +

Монреаль

Квебек

**20. Мост Конфедерации связывает:**

Канаду и Америку

Канаду и Великобританию

Нью - Брансуик с Островом Принца Эдуарда +

**(США)**

**21. Высшее звено исполнительной власти:**

президент США +

Парламент

Верховный Суд

**22. Высший орган законодательной власти США:**

однопалатный Конгресс США

двухпалатный Конгресс США +

Сенат

федеральное правительство

**23. Ниагарский водопад - это:**

3 водопада  
2 водопада +  
1 водопад

**24. В США входит:**

51 штат +  
50 штатов  
49 штатов  
41 штат

**25. Из штатов Америки не граничат с остальными штатами:**

Аляска и Гавайи  
Пуэрто-Рико  
Вирджинские острова  
Канарские острова +

**26. Столица Соединенных Штатов:**

Вашингтон +  
Нью-Йорк  
Лос-Анджелес  
Чикаго

**27. Великие озера расположены:**

в центре страны  
на севере страны +  
на юге страны  
на северо-западе

**(АВСТРАЛИЯ)**

**28. На гербе Австралии изображена:**

шестигранная звезда  
семигранная звезда +

**которая символизирует:**

штаты Австралии  
совокупность территорий и саму Австралию +  
народности Австралии  
выдающихся государственных деятелей Австралии

**29. Символом Австралии является:**

Кенгуру +  
эму  
кролик

**30. По форме управления Австралия:**

демократическая республика  
конституционная монархия  
конфедерация  
содружество +

**31. Официальный язык Австралии:**

английский +  
индейский  
английский и французский

**32. Главой Австралийского государства является:**

Елизавета I  
Елизавета II +  
генерал-губернатор  
королева Виктория

**33. Столица Австралии:**

Сидней  
Канберра +  
Мельбурн

**Методика проведения контроля**

| Параметры методики                 | Значение параметра |
|------------------------------------|--------------------|
| Предел длительности всего контроля | 15 минут           |

|                                    |           |
|------------------------------------|-----------|
| Последовательность выбора вопросов | Случайная |
| Предлагаемое количество вопросов   | 33        |

### 3. Контрольная работа.

№ 1 Perfect Tenses.

#### Variant I

#### 1. Выберите правильную форму глагола "to have":

Mr. Smith stayed at his office very late because he ... a lot of work.

- a) has                      b) have                      c) will have                      d) had

#### 2. Укажите предложение, в котором глагол "to have" является вспомогательным:

- a) We shall have a party tomorrow.  
b) We have invited our friends.  
c) We'll have to prepare for the party.  
d) I hope we'll have a good time.

#### 3. Укажите, в каком предложении глагол стоит в Present Perfect:

- a) She has bought a new pair of shoes.  
b) She has a lot of different shoes at home.  
c) She had bought a pair of new shoes for yesterday's party.  
d) She had new shoes on at the party.

#### 4. Выберите правильную форму глагола:

- 1) I ... not ... your book today.  
a) have brought                      b) had brought

#### 5. Сопоставьте английские предложения с русскими:

- 1) She has typed the letter.  
a) Она напечатала письмо  
b) Она печатала письмо.  
c) Она печатает письмо.

#### 6. Выберите правильную форму глагола:

"... Fred this week?" "Yes, I saw it on Wednesday."

- a) Had you seen                      b) Have you seen                      c) Will you have seen                      d) You have seen

#### 7. Выберите правильный предлог:

Have you lived in this town \_\_\_\_\_ your childhood?

- a.        since  
b.        for  
c.        from

#### 8. Present Perfect or Past Simple

1. One of the passengers (die) in that accident.

- a) has died  
b) have died  
c) died  
d) dead

2. I (work) in the bank for three years. I like it very much.

- a) worked  
b) has worked  
c) have worked  
d) have been worked

#### 9. Поставьте глагол, данный в скобках в нужной видовойременной форме

Present/Past Perfect // Past Simple

1. He (do) the work.  
2. We had no car at that time because we (sell) our old one.  
3. Allan (work) in the bank in 1993.  
4. Allan (work) in the bank since 1993.

#### Variant II

#### 1. Выберите правильную форму глагола "to have":

Mr. Smith stayed at his office very late because he ... a lot of work.

- a) has                      b) have                      c) will have                      d) had

#### 2. Укажите предложение, в котором глагол "to have" является вспомогательным:

- a) I had a good time in the south.
- b) He has got a house in the country.
- c) She had to tell the truth.
- d) They have told the truth.

**3. Укажите, в каком предложении глагол стоит в Past Perfect:**

- a) She has bought a new pair of shoes.
- b) She has a lot of different shoes at home.
- c) She had bought a pair of new shoes for yesterday's party.
- d) She had new shoes on at the party.

**4. Выберите правильную форму глагола:**

- 1) ... you ... the dinner by the time the guests came?
- a) have cooked
  - b) had cooked

**5. Сопоставьте английские предложения с русскими:**

They have come.

- a) Они идут.
- b) Они пришли.
- c) Они шли.

**6. Выберите правильную форму глагола:**

"... Romeo and Juliet?" "Yes, I saw it on Wednesday."

- a) Did you seen
- b) Have you seen
- c) Will you see
- d) Do you see

**7. Выберите правильный предлог:**

Have you lived in London \_\_\_\_\_ a long time?

- a. since
- b. for
- c. from

**8. Present Perfect or Past Simple**

1. We (not/have) a holiday last year

- a) had not
- b) did not have
- c) haven't have
- d) hasn't have

2. I can't find my umbrella. Somebody (take) it by mistake.

- a) took
- b) have taken
- c) has taken
- d) has been taken

**9. Поставьте глагол, данный в скобках в нужной видовойременной форме**

**Present/Past Perfect // Past Simple**

1. The lecture (start) at eight o'clock yesterday.

2. I apologized I (not phone) her.

3. I regret I (not visit) The Bolshoi Theater when I was in Moscow.

4. I (not phone) her since January.

*№ 2 Participle I, II*

**Задание 1. Определите причастие и его функцию:**

| Предложение                                                     | Причастие? | Функция? |
|-----------------------------------------------------------------|------------|----------|
| 1. The girl writing on the blackboard is our best pupil.        |            |          |
| 2. Everything written here is quite right.                      |            |          |
| 3. Building this house they use new materials.                  |            |          |
| 4. They were working from morning till evening.                 |            |          |
| 5. The house surrounded by tall trees is very beautiful.        |            |          |
| 6. The wall surrounding the house was very high.                |            |          |
| 7. Who is that boy doing his homework at that table?            |            |          |
| 8. Translated this book will be of interest to the students.    |            |          |
| 9. They are playing in the yard.                                |            |          |
| 10. The exercises done by the pupils were easy.                 |            |          |
| 11. Taking the girl by the hand, she led her across the street. |            |          |

|                                                                            |  |  |
|----------------------------------------------------------------------------|--|--|
| 12. The girl washing the floor is my sister.                               |  |  |
| 13. When done this work will give good results.                            |  |  |
| 14. The floor washed by Ann looked very clean.                             |  |  |
| 15. If given the magazine I will read the article about Egyptian pyramids. |  |  |
| 16. We listened to the Russian folk songs sung by the girls.               |  |  |
| 17. Do you know the girl playing in the garden?                            |  |  |
| 18. The book written by this scientist is very interesting.                |  |  |
| 19. Going along the street, I met Mary and Ann.                            |  |  |

**Задание 2. Выберите из скобок требующуюся форму причастия.**

1. I think that the boy (standing, stood) there is his brother.
2. We listened to the girls (singing, sung) Russian folk songs.
3. When we came nearer, we saw two boys (coming, come) towards us.
4. Here is the letter (receiving, received) by me yesterday.
5. "How do you like the film?" he asked, (turning, turned) towards me.
6. She was reading the book (buying, bought) the day before.
7. Name some places (visiting, visited) by you last year.
8. Read the (translating, translated) sentences once more.
9. Translate the words (writing, written) on the blackboard.
10. We could not see the sun (covering, covered) by dark clouds.
11. The (losing, lost) book was found at last.
12. I shall show you a picture (painting, painted) by Hogarth.
13. His hat (blowing, blown) off by the wind was lying in the middle of the street.
14. (Meeting, met) my friends at the railway station in that cold morning, I caught a cold.

**№ 3 PARTICIPLE I, II**

**Variant I**

**1. Переведите предложения, обращая внимание на категорию причастия:**

1. We have translated the text.
2. Climbing the mountain he broke his leg.
3. The working engine was too noisy.
4. The discovery made was very important.
5. Roman towns surrounded by walls for defense were real military camps.
6. The students are working in the field now.
7. If changed the article will be published.
8. We often speak about our friends living in the south.
9. The fuel is ignited inside the cylinder.

**2. Переведите предложения, предварительно определив функции причастий:**

1. He heard the voices coming through the open window.
2. Waiting for him I looked through the magazines lying on the table.
3. The explanation given was not complete.
4. The new materials recommended for bridge construction were described in the article written by our professor.
5. When burnt coal produces heat.
6. The growing plants should be well watered.
7. It is getting dark.
8. The bridge has been built this month

**3. Выберите из скобок требующуюся форму причастия.**

1. I think that the boy (standing, stood) there is his brother.
2. We listened to the girls (singing, sung) Russian folk songs.
3. When we came nearer, we saw two boys (coming, come) towards us.
4. Here is the letter (receiving, received) by me yesterday.
5. "How do you like the film?" he asked, (turning, turned) towards me.
6. She was reading the book (buying, bought) the day before.
7. Name some places (visiting, visited) by you last year.

**VARIANT II**

**1. Переведите предложения, обращая внимание на категорию причастия:**

1. When reconstructed the theatre looked more beautiful than before.

2. The channel linking the two seas is being built now.
3. When writing a telegram we must use few words.
4. The results received were discussed at the conference.
5. The growing cities require space for housing (жилищное строительство).
6. They have got the necessary results.
7. He was driving his car very fast.
8. The stars shining in the dark sky seem blue.
9. The burned gases are expelled through the exhaust valve.

**2. Переведите предложения, предварительно определив функции причастий:**

1. When changed the article was published.
2. They were working in the garden when we came.
3. They spoke about his relatives living in the north.
4. When crossing the street in London look first to the right, then to the left.
5. Money saved is money gained.
6. The opening valve will allow the fuel to enter the cylinder.
7. The engine was working evenly.
8. The discovery made by him is very important.

**3. Выберите из скобок требующуюся форму причастия.**

1. His hat (blowing, blown) off by the wind was lying in the middle of the street.
2. When (meeting, met) the architects went to the office.
3. (Meeting, met) my friends at the railway station in that cold morning, I caught a cold.
4. The book (losing, lost) was found at last.
5. I shall show you a picture (painting, painted) by Hogarth.
6. Translate the words (writing, written) on the blackboard.
7. We could not see the sun (covering, covered) by dark clouds.

**Тема 4. Человек в современном мире. Язык как средство межкультурного общения»**

**1. Опрос (по текстам учебника):**

*Роль иностранного языка в современном мире. Современные языки международного общения.*

*1. Опрос по базовым текстам раздела по аспектам:*

- (1) фонетическое чтение;
- (2) устный перевод со словарем;
- (3) пересказ текста

**2. Диалог – обмен мнениями**

*Проблемы молодежи в России и за рубежом.*

**3. Контрольная работа.**

*№1 Страдательный залог (Простые времена)*

**VARIANT I**

**1. Соотнесите предложения с русским вариантом:**

- 1) I read this book easily without a dictionary.
- 2) The book is easily read without a dictionary.
  - a) Книга легко читается без словаря.
  - b) Я легко читаю эту книгу без словаря.

**2. Выберите правильную форму глагола:**

- 1) The shop ... at 6 in the morning yesterday.
  - a) is opened
  - b) was opened
  - c) will be opened

**3. Укажите предложение, в котором третья форма глагола является частью сказуемого в страдательном залоге:**

- a) New sport equipment was brought into this room.
- b) The box brought yesterday is in the classroom.

**4. Выберите правильную форму глагола:**

The homework ... before the film began.

- a) was done
- b) will have been done
- c) have being done
- d) had been done

**5. Выберите правильную форму глагола:**

These plants ... on this farm last year.

- a) have been grown    b) are grown    c) will have been grown    d) are being grown

**6. Выберите правильную форму глагола:**

The report ... when I came.

- a) was making    b) was being made    c) was made    d) were being made

**7. Определите время и тип глагола – сказуемого, переведите предложения на русский язык:**

- 1) We have been given new equipment.
- 2) The meeting will be held in the hall.
- 3) The article is being translated by our best student.
- 4) The doctor was sent for.
- 5) The film will be followed by the discussion.
- 6) Today success in life is measured by the amount of money.
- 7) The staff has been informed about the new company's business strategy.

**8. Переведите на русский язык:**

- 1) Окно открыли 5 минут назад.
- 2) На эту книгу обычно не ссылаются.
- 3) Им объяснят эти правила на следующем уроке.

**VARIANT II**

**1. Соотнесите предложения с русским вариантом:**

- 1) The students bought new books on economics.
- 2) New books on economics were bought by the students  
a) Студенты купили новые книги по экономике.  
b) Книги по экономике были куплены студентами.

**2. Выберите правильную форму глагола:**

- 2) The children ... to the Zoo tomorrow.  
a) will take    b) will be taken    c) are taken

**3. Укажите предложение, в котором третья форма глагола является частью сказуемого в страдательном залоге:**

- a) The letter written a month ago came only yesterday.
- b) The letter was written yesterday.

**4. Выберите правильную форму глагола:**

Students ... by experienced teachers.

- a) taught    b) are taught    c) have been taught    d) are being taught

**5. Выберите правильную форму глагола:**

A new bridge across the river ... now.

- a) is being built    b) is built    c) have been built    d) are being built

**6. Выберите правильную форму глагола:**

The equipment ... by the end of the week.

- a) will being set    b) will be set    c) will have been set    d) is being set

**7. Определите время и тип глагола – сказуемого, переведите предложения на русский язык:**

- 1) She was being looked at coldly.
- 2) The problem was spoken about at the meeting?
- 3) The letter will have been sent by 5 p.m.
- 4) The book is referred to in his report.
- 5) The child has been taken care about.
- 6) These plants are affected by weather conditions.
- 7) Diplomas will be given to students in June.

**8. Переведите на русский язык:**

- 1) Его часто посылают за границу (abroad).
- 2) Им не показали дорогу.
- 3) Об этом фильме будут много говорить.

**№2 Формы глагола-сказуемого**

**Variant I**

**1. Определите время и залог сказуемого, переведите предложения, составьте вопросы:**

1. The students of our Academy study a lot of subjects about animals and plants. (What... ?)
2. Egyptians gave their god Anubis the body of a man and the head of a dog.
3. The teacher usually asks the students a lot of questions. (How many ... ?)
4. Different animals are used in farming. (Where ... ?)
5. The cows were milked 2 hours ago. (When ... ?)

**2. Вставьте глаголы в нужном времени и залоге:**

1. New houses (to build) everywhere: in cities, towns and villages.
2. An interesting problem (to discuss) at the last lecture.
3. People seldom (to visit) this place of the town.
4. She (not to like) to answer this question.
5. My brother (to have) a big dog.
6. The discovery (to be) very important.

**Variant II**

**1. Определите время и залог сказуемого, переведите предложения, составьте вопросы:**

1. We grow trees and plants in the parks and gardens. (What for... ?)
2. The farmer watered the plants. (What... ?)
3. My friend works in the laboratory of our Academy. (Where ... ?)
4. Land in the country is used for agriculture or farming.
5. This problem was discussed at the last meeting. (When... ?)

**2. Вставьте глаголы в нужном времени и залоге:**

1. The books (to take) from the library yesterday.
2. My friends (to have) a nice week end a week ago.
3. The experiments (to carry out) in our laboratory.
4. They (not to keep) poultry.
5. People (to breed) animals for food.
6. My friend (not to visit) me yesterday.

**№ 3. Герундий**

**Variant I**

**Task 1: Укажите значение и признаки Герундия**

**Task 2: Каков формальный отличительный признак форм Active и Passive?**

**Task 3: Постройте формы Indefinite Passive и Perfect Active от глагола *to offer***

**Task 4: В каком из предложений герундий выполняет функцию подлежащего:**

1. Finding a new, more active element became her aim.
2. Her husband decided to help Marie in her finding a new, more active element.
3. After finding a new element with more powerful radioactivity Marie called it radium.
4. They were awarded the Nobel Prize in Physics for their finding.

**Task 5: Выделите герундий в предложениях, определите его форму, переведите на русский язык:**

1. After being corrected by the teacher, the students' papers were returned to them.
2. He broke the silence by inviting everybody to walk into the dining-room.
3. The place is worth visiting.
4. Watching football matches can be exciting enough.
5. Instead of going home he went to the cinema.
6. Nobody knew of his having gone to Moscow.
7. She told us of having been helped with Mathematics by her elder brother.

**Task 6: Определите членоречивую принадлежность V<sub>ing</sub> форм**

(герундий/отглагольное существительное/причастие I) :

1. The boys continued playing football.
2. He was looking at the plane flying overhead.
3. Watching the playing kitten was great fun for the children.
4. These discussions have become constant.
5. The children were tired of running.
6. The students found the reading of English newspapers rather difficult at first.
7. After having received the telegram, I went home at once.
8. Nobody knows of their working at that problem.

**Task 7: Вставьте нужный предлог:**

1. I'm interested ... finding a job.

2. Pete gave ... smoking.
3. He is famous ... keeping secrets.
4. I objected ... his joining the group.
5. He insisted ... our going to the library together.
6. Everybody was proud ... being awarded the prize.
7. We were afraid ... going by plane.

### Variant II

**Task 1:** Укажите функции и способы перевода Герундия

**Task 2:** Каков формальный отличительный признак форм и Perfect?

**Task 3:** Постройте формы Indefinite Active и Perfect Passive от глагола *to split*.

**Task 4:** В каком из предложений герундий выполняет функцию подлежащего:

1. Carrying out the research developed with great difficulties.
2. Soon after carrying out plenty of experiments Mme. Curie discovered a new element.
3. Marie's husband helped her in carrying out experiments.
4. The research required carrying out a number of experiments.

**Task 5:** Выделите герундий в предложениях, определите его форму, переведите на русский язык:

1. She was afraid of being spoken to by anybody.
2. I was surprised at my mother's having allowed the journey.
3. Using this method will give good results.
4. I understand perfectly your wishing to start the work at once.
5. Do you mind my asking you a difficult question?
6. She denied having been invited to the conference.
7. The children were proud of being asked for a help.

**Task 6:** Определите членоречивую принадлежность V<sub>ing</sub> форм

(герундий/отглагольное существительное/причастие I) :

1. Going home from the theatre they were discussing the play they had seen.
2. You should think before speaking.
3. I keep in my memory all his arrivals to our town.
4. Working in the garden is very good for health of people.
5. The building of the museum continued several years.
6. The soil used for planting must be well fertilized.
7. They informed us of the ship's having left the port.
8. The man took my luggage without saying a word.

**Task 7:** Вставьте нужный предлог:

1. They went ... playing.
2. Bob succeed ... passing an exam in English quite successfully.
3. Nobody think ... their being absent.
4. You'll know ... his coming very soon.
5. She is fond ... driving.
6. Everything depends ... your helping us.
7. They prevented us ... going that way.

Таблица 5 – Критерии оценки сформированности компетенций

| Код и наименование индикатора достижения компетенции (части компетенции)                                                                                        | Критерии оценивания сформированности компетенции (части компетенции)                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                 | соответствует оценке «зачтено»<br>50-100% от максимального балла                                                                                                                                                                                                                                   |
| ИД-1 <sub>УК-4</sub> Выбирает на государственном и иностранном(-ых) языках коммуникативно приемлемые стиль делового общения, вербальные и невербальные средства | Студент показывает хорошие знание и понимание лексических и грамматических тем модуля; различает и умеет употреблять интонационные конструкции в устной речи; знает правила построения и перевода словосочетаний с атрибутивным существительным, английских предложений с базовыми синтаксическими |

|                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>взаимодействия с партнерами</p> <p>ИД-3<sub>УК-4</sub> Демонстрирует интегративные умения использовать диалогическое общение для сотрудничества в академической коммуникации общения</p> | <p>конструкциями;</p> <p>демонстрирует интегративные умения, необходимые для написания, письменного перевода и редактирования различных текстов;</p> <p>ориентируется в выборе и применяет коммуникативно приемлемый стиль общения, вербальные и невербальные средства взаимодействия с партнерами;</p> <p>владеет навыком построения устной и письменной речи общебытового и делового характера при знакомстве и рассказе о себе, о своей стране, экономико-географической характеристике стран английского языка.</p> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Модуль 4. Профессиональная сфера общения. (Я и моя будущая профессия).

Таблица 6 – Формируемые компетенции

| Код и наименование компетенции                                                                                                                                | Код и наименование индикатора достижения компетенции (части компетенции)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Оценочные материалы и средства                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| <p>УК-4 Способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах)</p> | <p>ИД-1<sub>УК-4</sub> Выбирает на государственном и иностранном(-ых) языках коммуникативно приемлемые стиль делового общения, вербальные и невербальные средства взаимодействия с партнерами</p> <p>ИД-2<sub>УК-4</sub> Ведет деловую переписку, учитывая особенности стилистики официальных и неофициальных писем, социокультурные различия в формате корреспонденции на государственном и иностранном (-ых) языках</p> <p>ИД-3<sub>УК-4</sub> Демонстрирует интегративные умения использовать диалогическое общение для сотрудничества в академической коммуникации общения</p> <p>ИД-4<sub>УК-4</sub> Выполняет перевод профессиональных текстов с иностранного (-ых) на государственный язык и обратно</p> | <p>Опрос.</p> <p>Монолог.</p> <p>Контрольная работа.</p> <p>ИДЗ.</p> <p>Тестирование.</p> |

## Тема 1 Проблемы современной науки. Наука и общество. «Economic concepts».

### 1. Опрос по базовым текстам раздела по аспектам:

- (1) - фонетическое чтение;
- (2) - устный перевод со словарем;
- (3) - устный опрос лексики;
- (4) - письменный перевод со словарем;
- (5) - извлечение информации из прочитанного текста

(3) устный опрос лексики по списку:

|                                       |                  |                       |                      |
|---------------------------------------|------------------|-----------------------|----------------------|
| backbone                              | to compete       | to ensure             | fair                 |
| input                                 | to solve         | to dampen             | perfect              |
| labour                                | to achieve       | to tax                | specific             |
| burden                                | to outline       | to protect            | strict               |
| imbalance                             | to tend          | to remove             | including            |
| change                                | to respond       | to impose             | only                 |
| surplus                               | to go up         | to tighten            | law                  |
| commodity                             | to will          | to ease               | priority             |
| centralization                        | entrepreneurship | intervention          | competition          |
| environment                           | adoption         | agency                | private ownership    |
| to put responsibilities onto somebody |                  | local government      | natural resources    |
| <b>Variant II</b>                     |                  |                       |                      |
| government                            | to seek (?)      | to offer              | relative             |
| profit                                | to transform     | to characterize       | temporary            |
| output                                | state            | to stimulate          | limited              |
| resources                             | to finance       | to regulate           | federal              |
| enterprise                            | to purchase      | to coordinate         | local                |
| quantity                              | to cut back      | to manage             | completely           |
| shortage                              | to go down       | to raise funds        | whenever             |
| number                                | to correct       | to extend             | defect               |
| power                                 | opportunity      | to expose             | growth               |
| safety                                | authority        | objective             | involvement          |
| to be on the agenda                   | labour relations | to perform a function | budgetary management |

4. **Group the terms below into two categories – Factors of Production or Money Notions and choose the appropriate term for the given concepts afterwards.**

*Enterprise; price; supply; cost; to reduce; productivity; inflation; scarcity; revenue; to allocate.*

- The amount of money expected, required, or given in payment for something. \_\_\_\_\_  
Market Economic To make b \_ a \_ \_ r \_ c \_ o \_ m \_ t \_ i \_ s \_ \_ \_ m \_ o \_ l \_ \_ m \_ i \_ g  
(a) p \_ \_ f \_ \_ o \_ n \_ t \_ r \_ d \_ - \_ \_ f 10
- To make something smaller or less in size, amount, importance, e. g. to lower the price of something. \_\_\_\_\_
- The term meaning that needs and wants exceed the resources available to meet them. \_\_\_\_\_
- To distribute resources for a particular purpose. \_\_\_\_\_
- One of the factors of production along with land, labour and capital. \_\_\_\_\_
- The amount of goods and service available at any particular price. \_\_\_\_\_
- An expenditure required to produce or sell a product or get an asset ready for normal use. \_\_\_\_\_
- The decline of purchasing power of a given currency over time. \_\_\_\_\_
- The relationship between input and output. \_\_\_\_\_
- The money generated from normal business operations, calculated as the average sales price times the number of units sold. \_\_\_\_\_

3. **Монолог.**

**Темы:**

3.1. Economy vs economics

3.2. Factors of production

3.3. Demand and Supply

4. **Контрольная работа**

«Субстантивированные прилагательные и причастия».

**Variant I**

**Task 1**

|           | Country | Language | Person | Population |
|-----------|---------|----------|--------|------------|
| Бельгия   |         |          |        |            |
| Швейцария |         |          |        |            |
| Франция   |         |          |        |            |
| Шотландия |         |          |        |            |

**Task 2. Translate the sentences into English:**

- 1) Если бы доход нашей семьи повысился, мы покупали бы больше товаров роскоши.
- 2) Если моя зарплата повысится, я смогу взять кредит на покупку машины.
- 3) Если бы наше предприятие имело высокий доход в прошлом году, мы произвели бы больше промышленных товаров.

**Variant II****Task 1**

|          | Country | Language | Person | Population |
|----------|---------|----------|--------|------------|
| Европа   |         |          |        |            |
| Британия |         |          |        |            |
| Дания    |         |          |        |            |
| Турция   |         |          |        |            |

**Task 2. Translate the sentences into English:**

- 1) Если повысится жизненный уровень населения, структура потребления товаров и расходования средств изменится.
- 2) Если бы я открыл счет в банке, я бы имел дополнительный (additional) источник доходов.
- 3) Если бы ты купил акции нашей компании 2 года назад, ты бы тоже получал дивиденды.

**Темы 5 – 9. Обзорно-обобщающее занятие****1. Тестирование***ТЕСТ № 1 (один вариант ответа)***Variant I***1. Выберите правильный вариант:***We \_\_\_\_\_ breakfast when my aunt \_\_\_\_\_ to ask a phone number.**

were having / called +

had / called

were having / was calling

had / was calling

*2. Выберите правильную форму глагола:***I \_\_\_\_\_ TV at eight o'clock yesterday evening.**

was watching +

watched

am watching

*3. Выберите правильную форму глагола (Present Simple or Present Continuous):**to sing:***Polly has a brilliant voice. She...wonderfully.**

sings+

is singing

**Can you hear that? Somebody...a song!**

sings

is singing +

*4. Выберите правильную форму глагола "to have":***Mr. Smith stayed at his office very late because he ... a lot of work.**

has

have

will have

had +

**5. Укажите предложение, в котором глагол "to have" является вспомогательным:**

We shall have a party tomorrow.

We have invited our friends. +

We'll have to prepare for the party.

I hope we'll have a good time.

**6. Укажите, в каком предложении глагол стоит в Present Perfect:**

She has bought a new pair of shoes. +

She has a lot of different shoes at home.

She had bought a pair of new shoes for yesterday's party.

She had new shoes on at the party.

**7. Сопоставьте английские предложения с русскими:**

**She has typed the letter.**

Она напечатала письмо. +

Она печатала письмо.

Она печатает письмо.

**8. Выберите правильную форму глагола:**

**"... Fred this week?" "Yes, I saw it on Wednesday."**

Had you seen

Have you seen+

Will you have seen

You have seen

**9. Выберите правильный предлог:**

**Have you lived in this town \_\_\_\_\_ your childhood?**

Since +

for

from

**10. Present Perfect or Past Simple?**

**I (work) in the bank for three years. I like it very much.**

worked

has worked

have worked +

have been worked

**11. Выберите правильную форму глагола:**

**The shop ... at 6 in the morning yesterday.**

is opened

was opened +

will be opened

**12. Выберите правильную форму глагола:**

**The homework ... before the film began.**

was done

will have been done

have being done

had been done +

**13. Выберите правильную форму глагола:**

**These plants ... on this farm last year.**

have been grown

were grown +

will have been grown

are being grown

**14. Выберите правильную форму глагола:**

**The report ... when I came.**

was making

was being made +

was made

were being made

**Выберите правильный вариант.**

**15. When Mark arrived, the Johnsons \_\_\_\_\_ dinner, but stopped in order to talk to him.**

were having +

had been having

had

was having

**16. While Tom \_\_\_\_\_ a book, Marhta \_\_\_\_\_ TV.**

was reading, watched

was reading, was watching +

read, watched

read, was watching

**17. The food that Ann is cooking in the kitchen \_\_\_\_\_ delicious.**

is smelling

smelt

smells +

will smell

**18. We called our friends in London yesterday to tell them about the reunion that we \_\_\_\_\_.**

will plan

plan

were planning +

have planned

**19. Catherine is studying law at the university, and so \_\_\_\_\_ Nick.**

is +

was

does

were

**20. I feel terrible. I think I \_\_\_\_\_ to be sick.**

will

am going +

go

will be going

**21. My colleagues usually \_\_\_\_\_ four days a week, and this week they \_\_\_\_\_ five days.**

work, work

are working, are working

are working, work

work, are working +

**22. It \_\_\_\_\_ outside; I do not like to walk in such weather.**

rains

is raining +

is rain

is rained

**23. I \_\_\_\_\_ a very difficult day tomorrow. I need to prepare for the exam.**

will have +

have

am having

would have

**24. At 10 o'clock in the morning on Wednesday Tom \_\_\_\_\_ a delegation in the office.**

will receive

will be receiving +

is receiving

would receive

**25. Although the sun was shining, it was still cold, because it \_\_\_\_\_ hard for two hours.**

had been raining

had rained +

was raining

is raining

**26. She \_\_\_\_\_ at the parcel long enough, before she \_\_\_\_\_ that it was for her brother.**

had been looking, had understood

had been looking, understood +

was looking, understood

was looking, had understood

**27. I \_\_\_\_\_ to the cinema but my friend persuaded me to stay.**

am not going  
did not go  
was going +  
had been going

**28. We were good friends, we \_\_\_\_\_ each other for years.**

had known +  
were knowing  
had knowing  
know

**29. We were extremely tired at the end of the journey. We \_\_\_\_\_ for more than 24 hours.**

had travelled +  
had been travelling  
were travelling  
travel

**30. How long \_\_\_\_\_ this book? How many pages of this book \_\_\_\_\_?**

have you been reading, have you been reading  
have you read, have you read  
have you read, you read  
have you been reading, have you read +

**31. We always go to Saint Petersburg for our holidays. We \_\_\_\_\_ there for years.**

have been going +  
go  
are going  
were going

**32. I have lost my key again. I \_\_\_\_\_ things. I lose things too often.**

always lose  
have always lost  
am always losing +  
was always losing

**33. The economic situation is already very bad and it \_\_\_\_\_ worse.**

is getting +  
got  
gets  
would be getting

**34. What time \_\_\_\_\_ your friend \_\_\_\_\_ tomorrow?**

will ...arrive +  
will... be arriving  
is ...arrived  
will... arriving

**Методика проведения контроля**

| Параметры методики                 | Значение параметра |
|------------------------------------|--------------------|
| Предел длительности всего контроля | 30 минут           |
| Последовательность выбора вопросов | Случайная          |
| Предлагаемое количество вопросов   | 34                 |

**ТЕСТ 2 (1 вариант ответа)**

*Выберите правильный вариант.*

**1. - How long \_\_\_\_\_ you \_\_\_\_\_? — Since I was 17.**

have ...been driving +  
did ...drive  
have ...driven  
do ...drive

**2. She \_\_\_\_\_ always \_\_\_\_\_ in Moscow.**

lives  
has ...been living  
has ...lived +  
has ...live

**3. How long \_\_\_\_\_ you \_\_\_\_\_ Kate?**

did ...know

have ...known +

have... been knowing

do ...known

**4.1 \_\_\_\_\_ here all my life.**

have lived +

am living

have living

live

**5. Kate has lost her passport again, it is the second time this ...**

happens

happened

has happened +

is happening

**6. Kate has been working here \_\_\_\_\_.**

since two years

for two years +

two years ago

two years

**7. The boy sitting next to me on the plane was nervous because he \_\_\_\_\_ before.**

has not flown

had not flown +

did not fly

has not been flying

**8.1 \_\_\_\_\_ a lot but I don't any more.**

was used to eat

was eating

used to eat +

used to eating

**9. \_\_\_\_\_ next week, so we can go somewhere.**

I'm not working +

I don't work

I won't work

I shall not work

**10. We are late. The film \_\_\_\_\_ by the time we get to the cinema.**

will be already started

will already have started +

will already start

already will start

**11. Don't worry \_\_\_\_\_ late tonight.**

if I'll be

when I'll be

if I am +

if I be

**12. At first I thought I \_\_\_\_\_ the right thing, but I soon realized that I \_\_\_\_\_ a serious mistake.**

did, made

have done, have made

had done, had made +

did, had made

**13.1 hope Kate is coming soon. I \_\_\_\_\_ for two hours.**

am waiting

had been waiting

have been waiting +

waited

**14. At last Kate came. I \_\_\_\_\_ for two hours.**

am waiting  
had been waiting +  
have been waiting  
was waiting

**15. She is going on holiday. This time next week she \_\_\_\_\_  
on a beach or \_\_\_\_\_ in the sea.**

is going to lay, swim  
will be lying, swimming +  
will lie, swim  
is lying, swimming

**16. — \_\_\_\_\_ you \_\_\_\_\_ the post office when you're out?  
- Probably. Why?**

**- I need to mail the letter. Could you do it for me?**

are ...passing  
will ...be passing +  
are ...going to pass  
will... pass

**17. We \_\_\_\_\_ for a walk when it \_\_\_\_\_ raining.**

will go, will stop  
are going, will stop  
will go, stops +  
go, stops

**18. When you \_\_\_\_\_ in Moscow again, you must come and  
see us.**

will go  
are +  
will be  
are going

**19. I'm going to read a lot of books while I \_\_\_\_\_ on holiday.**

am +  
would be  
will be  
am going to be

**20. - \_\_\_\_\_ you \_\_\_\_\_ your car this evening?**

**— No. Do you want to borrow it?**

will ... be using +  
are... used  
will ...use  
do ...use

#### **Методика проведения контроля**

| Параметры методики                 | Значение параметра |
|------------------------------------|--------------------|
| Предел длительности всего контроля | 25 минут           |
| Последовательность выбора вопросов | Случайная          |
| Предлагаемое количество вопросов   | 20                 |

**2. Контрольная работа. Complete the economics quotes using the correct verb form. Explain your choice. Which quotes include active/passive voice verb forms? Are there any negative verb forms? Write out the examples and share them in class.**

1. The first lesson of economics is/was/will be scarcity: there is never enough of anything to fully satisfy all those who want/wants/wanted it. The first lesson of politics is/was/will be to disregard the first lesson of economics. – Thomas Sowell. 14

2. As our private economies become/became/has become more abstract, the mutual, free helps and pleasures of family and community life is supplanted/will be supplanted/was supplanted by a kind of displaced or placeless citizenship and by commerce with impersonal and self-interested suppliers. – Wendell Berry.

3. If you took/have taken/had taken an economics course, you know/knew/will know that markets are supposed to be based on informed consumers making rational choices. – Noam Chomsky.

4. When an economy or market is flushed/is being flushed/has been flushed with excess liquidity, people start/will start/started to invest in unrealistic possibilities. – Naved Abdali.
5. People (trade/are trading/have been traded) always their excess for somebody else's excess. One country has/is having/had a lot of aluminum so they trade/are trading/have been traded aluminum for sugar. It is/was/will be the law of supply and demand. – Carl Andre.
6. Today we are having/have/have had access to highly advanced technologies. But our social and economic system didn't have/hasn't kept/hasn't being kept up with our technological capabilities that could easily create a world of abundance, free of servitude and debt. – Jacque Fresco.
7. If you are entering/enter/have entered anything where there was/is/will be an existing marketplace, against large, entrenched competitors, then your product or service needs to be much better than theirs. It can't be a little bit better, because then you put/are putting/have put yourself in the shoes of the consumer you go/are going/will go always to buy the trusted brand unless there is a big difference. – Elon Musk.
8. We really look/are looking/don't look at our competitors. The market is/was/will be big. If you will focus/focus/are focusing too much on competitors, you can lose focus on the customer. If we make/have made/made our customers happier, we are going/go/will go to win. – Eric Yuan.

## Тема 2: «Technology in Market Economy».

### 1. Устный опрос по базовым текстам («Спрос и предложение». «Роль государства в экономике»).

1.1 техника чтения;

1.2. контроль усвоения лексики (комплект карточек)

**Лексическая карточка №1. Соотнесите слова и значения:**

|                  |                      |                     |                 |
|------------------|----------------------|---------------------|-----------------|
| <b>rapidly</b>   | <b>substantially</b> | <b>dramatically</b> | <b>suddenly</b> |
| <b>gradually</b> | <b>slowly</b>        | <b>slightly</b>     |                 |
| <b>abruptly</b>  |                      | <b>sharply</b>      | <b>steadily</b> |

|                                                                                        |                                                     |                                                                                                                                     |                                                                                                                                                             |
|----------------------------------------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Круто, внезапно; преждевременно</b>                                                 | <b>неуклонно, постоянно</b>                         | <b>1) по существу; в основном; большей частью; главным образом 2) существенно, в значительной степени 3) крепко, сильно, прочно</b> | <b>быстро</b>                                                                                                                                               |
| <b>Вдруг, внезапно, неожиданно</b>                                                     | <b>исподволь, малопомалу, понемногу, постепенно</b> | <b>мало, незначительно, несущественно, немного, слегка; еле-еле</b>                                                                 | <b>1) вдруг, внезапно, неожиданно; без подготовки 2) с перерывами, с промежутками; прерывисто 3) грубо, резко, отрывисто 4) круто, отвесно; вертикально</b> |
| <b>1) эффектно, ярко, впечатляюще 2) разительно, поразительно, значительно, сильно</b> | <b>медленно</b>                                     |                                                                                                                                     |                                                                                                                                                             |

1.3

**Match the words from “A” with the words from “B” that are opposite in meaning.**

A: 1) digital; 2) the Internet; 3) artificial; 4) embedded; 5) secure; 6) automated; 7) updated; 8) virtual; 9) retail; 10) mobile.

B: a) manual; b) natural; c) obsolete; d) analogue; e) real; f) wholesale; g) the Intranet; h) fixed; i) separate; j) vulnerable.

2. Match the verbs with nouns to get collocations.

1. to browse 2. to digitise 3. to install 4. to boost 5. to download 6. to secure 7. to detect 8. to scan 9. to check 10. to share 11. to improve 12. to deliver 13. to monitor

a) a system b) a virus c) profits d) an application e) a price f) a program g) web h) a document i) information j) performance k) a message l) a photograph m) a product

2. **Complete the following sentences with the words from the box.** In some cases, the derivatives of the words are necessary.

*implementation; visible; challenge; automatic; transformation; management; application; transact; extraction; loading*

1. The Internet has created opportunities and \_\_\_\_\_ for existing businesses.
2. Cloud computing has the potential \_\_\_\_\_ the global ICT market techniques.
3. The key challenge for companies is to hire, to retain qualified people and \_\_\_\_\_ the value that they can offer. 47
4. An online presence offers prestige to a business, improve brand \_\_\_\_\_ and increase the confidence of potential customers in the company's offer
5. The new technology can be \_\_\_\_\_ in all sectors, such as the tourism industry, banking, stock exchange, computer and software sales, book sales and other merchandise.
6. The stores can be \_\_\_\_\_, and customers are able to purchase products without being checked out by a cashier.
7. ICT is also used to input, process, store and \_\_\_\_\_ information.
8. Pokemon GO remains among the top five most profitable gaming \_\_\_\_\_ even during the pandemic.
9. Whether the \_\_\_\_\_ may substantially reduce competition or tend to create a monopoly.
10. You can grab your phone, \_\_\_\_\_ the app and log back into the store website.

1.3 устный перевод

1.4. Составьте вопросы тексту и обсудите их с партнером:

### ICT in Our Life

ICT plays a key role in business today. In fact, its use is now so widespread that it is difficult to succeed without it. Rapid developments in the ICT sector in the last two decades have produced a huge range of new products and services, including such products as personal computers (PCs), embedded computers, robots, drones, and some services – the Internet and the World Wide Web. Businesses of all sizes and types use computer-based systems like these because they offer a better way to work – one which can save money and time. Firstly, ICT is a faster and more efficient way for people to communicate. Businesses no longer have to rely on slow postal services. They can send and receive information and documents by email. Video-conferencing means people do not need Non-digital vs Digital Economy Different features Common features 56 to travel long distances to attend meetings. ICT provides a way for people within an organization to contact each other quickly and share work. ICT is also used to input, process, store and manage information. One common use of application software (word processing, desktop publishing) is to produce documents, and databases to store customer details and produce lists of their preferences. It takes less time, costs less and saves storage space than in the past. Another area where ICT is important is the retail industry. All items on sale in a shop have a small black and white label called a bar code. Shops combine bar-coding with electronic point-of-sale (EPOS). The customer takes an item to the cashier, who uses a scanning device to read the bar code and find out the price of the item. This system also helps the shop manager to decide which products to reorder from suppliers. Some EPOS systems are even programmed to do the ordering. Manufactures use ICT to design and build products. At the design stage, they use computer-aided design (CAD) software to produce new ideas and design. In the production stage many companies use robots. These machines are controlled by computer-assisted manufacturing (CAM)

programs. Robots can carry out routine, complex and dangerous procedures. They can work 24 hours a day without being tired and bored. As a result, companies can improve their production without losing qualities.

## **2. Контрольная работа.**

Инфинитив и его функции.

№1

### **1. State the function of the Infinitive and translate the sentences into Russian.**

1. When there is a shortage, producers see a chance to increase the supply and to make an extra profit.
2. There may be only one seller in the market to offer goods and services.
3. Some insurance companies are ready to insure foreign investments.
4. It is difficult to plan production and impossible to forecast costs and profits under inflation.
5. Local governments often lend funds to local businesses at low interest rates in order to promote growth and jobs.
6. If you need the latest information about taxation, this is the article to be read.
7. The person to talk to about investing in shares is our broker.
8. Managers of all firms must earn profits to stay in business.

### **2. Translate into English:**

1. Экономика — очень интересная наука.
2. В прошлом месяце инфляция снизилась.
3. Денежная масса должна строго контролироваться.
4. Некоторые компании решили снизить свои цены.

№2

## **VARIANT I**

### **State the function of the Infinitive and translate the sentences into Russian.**

1. To manufacture this model is profitable for producers.
2. Different measures are taken in order to increase profits of this enterprise.
3. To obtain good results we must vary our technology.
4. It is necessary to produce more high-quality goods.
5. For the living standards of population to be higher, we must develop our economy at a rapid rate.
6. For buyers to buy more you must seek new methods of selling.
7. The government decreased taxes for small businesses to develop better.
8. It is necessary to open more stores for the young people.
9. Merchandising refers to the methods, practices and operations conducted to promote certain categories of commercial activity.
10. To merchandise means maximizing merchandise sales using product design, selection, packaging, pricing, and display.

## **VARIANT II**

### **State the function of the Infinitive and translate the sentences into Russian.**

1. Managers of corporations have a duty to earn money.
2. The task of managers is to earn money.
3. To earn money is a duty of corporations managers.
4. Managers are hired to earn money.
5. It is necessary to count such factor as demand in setting a price.
6. For customers to buy more units of a product the prices should be lowered.
7. The firm's shareholders want managers of corporations to earn money.
8. For consumers to be attracted visual merchandising is used.
9. To educate the customers about the product or service in an effective and creative way visual merchandising is used.
10. Merchandising is used to introduce and promote new products.

## **VARIANT III**

### **State the function of the Infinitive and translate the sentences into Russian.**

1. To produce goods and services producers transform inputs into outputs.
2. This is the book to be used if you want to know more about factors of production.
3. The person to talk to about your property is our real estate agent.
4. It is normal for some people to live on credit.

5. To make a profit is essential for any enterprise.
6. It is challenging to found a new business.
7. Give me the name of the person to be contacted.
8. There's a lot of work to be done.
9. The person to talk about mortgage is our bank manager.
10. To make goods and services you need labour, capital and natural resources.

№ 3

**Translate the sentences from Russian into English using Infinitives.**

1. Правительство подготовило программу приватизации, чтобы сократить госсектор промышленности.
2. Выполнить программу приватизации - значит сократить госсектор промышленности.
3. Важно реализовать программу приватизации и сократить госсектор промышленности.
4. Для того чтобы госсектор промышленности сократился, реализуется программа приватизации.
5. Чтобы сдерживать инфляцию на низком уровне правительство поддерживает государственные финансы в «здоровом» состоянии.
6. Сдерживать инфляцию на низком уровне важно.

Сложное дополнение

№ 4

#### **VARIANT I**

**I. Write out Complex Object from each sentence and translate the sentences into Russian.**

1. I expect my employer to offer me a pay rise in the near future.
2. Do you want your parents to give you more pocket money?
3. The students thought their new lecturer to be very knowledgeable.
4. Poor management may cause the bank to collapse.
5. I have never heard her speak in public.
6. Private owners want their managers to earn profits.

**II. Answer the following questions:**

1. What makes people live on credit?
2. What does business expect the government to do to support it?

#### **VARIANT II**

**I. Write out Complex Object from each sentence and translate the sentences into Russian.**

1. Managers want their employers to raise their salaries.
2. The poor want the government to provide for them.
3. Economists believe the government (to be) an important agent in the market economy.
4. We saw him cleaning the street.
5. The staff has never heard him argue the boss.
6. The Board expects the Executive Director to inspire managers to earn more profits.

**II. Answer the following questions:**

1. What services do you want local authorities to improve?
2. Would you like your parents to change the family spending pattern?

### **Тема 3. «E-Business».**

**1. Опрос по базовым текстам раздела по аспектам:**

- (1) - фонетическое чтение;
- (2) - устный перевод со словарем;
- (3) - устный опрос лексики;
- (4) - аудирование

*1.1. Техника чтения (Фонетическое чтение):*

*1.2. Устный перевод со словарем (подготовленного текста)*

*1.3. Работа с лексикой.:*

**1. Match the terms related to business with their definitions.**

a) cash flow b) revenue stream c) pure play d) brick-and-mortar e) brand loyalty f) value proposition g) sales funnel h) tax rebate i) start-up cost

1. A company that operates only over the Internet, and has no physical shops.

2. The movement of money into and out of a company's accounts, used as a measure of how much money the company spends and receives.
3. The amount of money that is paid back to you if you have paid too much tax.
4. Existing as a physical building, especially a shop, rather than doing business only on the Internet.
5. The money coming into a company from a particular activity over a period of time.
6. The amount of money needed to start a business, organisation, etc.
7. A graphic representation of the sales stages a customer goes through when buying a product.
8. The habit of always buying a product with the same name, made by the same company.
9. A reason given by a seller for buying their products or services, based on the value it offers to customers.

**2. Match the words that are similar in meaning.**

Column A: 1. overheads 2. streamline 3. counterfeit 4. undertaking 5. revenue 6. legitimate 7. launch  
8. fee 9. fraud 10. cost-effective

Column B: a) lawful b) task c) optimise d) begin e) payment f) costs g) fake h) income i) profitable j) scam

**2. Тестирование. Соотнесите определение и термин:**

1. The system of people and things that are involved in getting a product from the place where it is made to the person who buys it.
  2. Activities to advertise something.
  3. The ability of a company to keep customers, rather than losing them to competitors.
  4. The business of buying and selling goods and services on the Internet.
  5. To make something easier or more likely to happen.
  6. It is good value for the amount of money paid.
  7. The support that a company offers to its customers before, during, and after a sale.
  8. The customer who always buys the same product or uses the same brand.
  9. To improve the effectiveness of an organization such as a business or government, often by removing unnecessary parts of it.
  10. The income a business or company receives regularly.
- a) e-commerce; b) facilitate; c) promotion; d) cost-effective; e) revenue; f) supply chain; g) loyal customer, h) streamline; i) retention; j) customer service

**2. Контрольная работа. Страдательный залог во временах Perfect, Continuous.**

**1. Translate the sentences into Russian paying attention to the use of Perfect and Continuous Tenses:**

1. Certain powers have been given to Parliament.
2. Social services are being provided to elderly people.
3. Local governments have changed a lot in the last few years.
4. Centralization has been increased over the last decade.
5. The government is removing some functions from local authorities.
6. New responsibilities are being put onto local authorities.
7. Regulation has been eased in transportation, communication and finance in recent years.
8. Important economic statistics to be used in his thesis had been collected by the end of the year.
9. Inputs were successfully being transformed into outputs during the last year.
10. Different services have been provided by the government for businesses to benefit.
11. Our firm is being forced to raise prices by growing costs.

**2. Translate the sentences into English using Perfect and Continuous Tenses:**

1. Товары поставлены.
2. Возможность увеличить прибыли рассматривается на сегодняшней встрече.
3. Цены были снижены к концу месяца.
4. Координирование работы наших фирм достигнуто посредством обсуждений на высшем уровне.
5. Теперь количество денег на рынке тщательно контролируется государством.

**Тема 4: «Audit in the Context of Digital Economy».**

**1. Опрос по базовым текстам раздела по аспектам:**

(1.1) - фонетическое чтение;

(1.2) - устный перевод со словарем;

**1.1 Техника чтения (Фонетическое чтение):**

**1.2 Устный перевод со словарем (подготовленного текста)**

## **2. ИДЗ**

**Прочитать текст, выделить активную лексику, разбить на абзацы, озаглавить каждый абзац, составить по 3 вопроса к каждому абзацу.**

**The Impact of the Digital Economy on Accounting, Reporting and Audit**

The digital economy is a set of challenges: distributed registry technology (blockchain system), cryptocurrencies, robotization, cloud technologies. Expansion of market opportunities and the absence of common rules for the use of these instruments entail certain risks for operating enterprises. The transition to a digital economy from the economy of production processes and resources requires changes in the accounting system, leads to the evolution of accounting in general, and as a consequence requires changes in the processes of audit and internal control, as will be described in the article. II. THE MAIN TECHNOLOGICAL TRENDS OF THE XXI CENTURY AND THEIR IMPACT ON ACCOUNTING, REPORTING AND AUDIT In the course of writing this article it was carried out an analysis of the experience of foreign and Russian researchers: K. Schwab, E. Brynjolfsson, A. McAfee, M. Spence, M. Matthews, N. Kamordzhanova, A. Bakaev, I. Semina, S. Dyatlov, D. Gilmanov, D. Pankov and many others on the impact of digitalization on the functioning of the economy, enterprises, the work of the financial sector, the methods of accounting, changing the existing business model. Also, the article is based on research by organizations such as Ernst&Young, PwC, McKinsey & Company, PEW Research Center, Agency for Strategic Initiatives, materials of the annual conference of the Russian Association for Electronic Communications (RAEC), articles of periodicals, on changes in legislative and other normative acts, etc. Among the main trends of the digital economy include technologies such as Big Data, artificial intelligence, a distributed registry system and crypto-currencies, cloud technologies, augmented reality, neurotechnologies, etc. Pressing issue is about how in the conditions of rapid development of information technologies accounting and reporting rules and standards should change in order to remain relevant for the evaluation of digital business. A. Trends and Influence on Accounting and Reporting With the development of technologies, a huge amount of information from physical media has been translated into digital format (electronic registers) stored on a server to which network access is provided. After authorization on a server users of electronic registries access the complex functionality of various applications, be it human resource management, planning, financial reporting, verification of transactions between business partners, etc. The usage of cloud technologies for the company's IT infrastructure allows users to access it from any mobile device, regardless of geolocalization and time of day, providing timely accounting, monitoring and response to what is happening. Implication of such a trend as block chain, relieves the need for inter-company verifications, because all the necessary information is kept unchanged in blocks. Accordingly a decrease in the number of intermediaries reduces the risks of possible intrusion into the internal ecosystem of the company. The modern market cannot be called completely transparent, that is not all market participants can have all the information. Some participants gain a competitive advantage due to imbalance in the information on the market, and in the digital economy, information is a priority commodity (an unlimited resource). Block Chain provides full transparency of all operations, which can transform the concept of private information, where the details of the transaction are known only to counterparties. Distributed registry technology could lead to what will be carried out public records of activities within a given ecosystem in which all market participants have equal access to information in real time.

## **Тема 5: «Начало карьеры. Рынок труда. Поиск работы за рубежом**

**1. Индивидуальные задания (контроль текстов домашнего чтения).**

**2. «Моя будущая профессия». Монолог.**

**ТЕСТ**

**Lexical & Phonetic Test**

**Task 1. Match Words & Transcription:**

1 to pursue

A ['ʒkjərət]

- 2 to hire
- 3 to explore
- 4 vacancy
- 5 maintain
- 6 arouse
- 7 interview
- 8 qualification
- 9 personnel
- 10 potential
- 11 specific
- 12 accurate
- 13 competent

- |   |                     |
|---|---------------------|
| B | ['veɪk(ə)n(t)sɪ]    |
| C | [spə'sɪfɪk]         |
| D | [ɪk'splɔ:]          |
| E | [,kwɔlɪfɪ'keɪʃ(ə)n] |
| F | [,pɜ:s(ə)'nel]      |
| G | ['haɪə]             |
| H | [pə'tenʃ(ə)l]       |
| I | ['kɒmpɪt(ə)nt]      |
| J | [pə'sju:]           |
| K | ['ɪntəvju:]         |
| L | [ə'raʊz]            |
| M | [meɪn'teɪn]         |

*Task 2. Choose the right translation:*

**1. to make a career**

+сделать карьеру  
исследовать, изучать  
сделать выбор

**2. to arouse interest**

подходить, годиться  
нанимать на работу  
+вызвать интерес

**3. to make a choice**

+осуществить выбор  
поддерживать отношения  
выполнять задачу

**4. to give up smth**

+отказаться от ч-л  
получить приглашение на интервью  
заполнить свободное место

**5. résumé**

квалификация  
отдел кадров  
+анкета

*Task 3. Choose the right translation:*

**1. быть удовлетворенным**

+to feel good about smth  
to interest  
to maintain relations

**2. претендент, соискатель**

career  
employer  
+applicant

**3. выполнять задачу**

career  
+to perform a task  
to make choice

**4. подготовленность**

+qualification  
CV  
employment

**5. правильный, точный**

potential  
+proper  
competent

*Task 4. Find the word which doesn't suit the list:*

- |                |               |               |               |
|----------------|---------------|---------------|---------------|
| a. correct     | b. proper     | +c. competent | d. suitable   |
| a. to interest | b. to concern | +c. to add    | d. to inquire |

- |             |               |              |              |
|-------------|---------------|--------------|--------------|
| a. specific | b. particular | c. concrete  | +d. general  |
| +a. career  | b. personnel  | c. employers | d. staff     |
| a. gain     | +b. give up   | c. to get    | d. to obtain |

**Task 5. Choose the word to fill in the list:**

**1. to make ...**

+career  
relations  
qualification

**2. to assess your ...**

+interests and abilities  
tasks and duties  
employers and employees

**3. to gain ...**

career  
+an interview  
a task

**4. to maintain ...**

qualification  
CV  
+good relations

**5. to perform ...**

+tasks  
rřsumř  
potential

*Task 6. Match items and sub items:*

- |   |                                             |   |                                                                                                                                                                                                     |
|---|---------------------------------------------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Assess your interests and abilities         | A | The rřsumř sums up your experience and education. (3)<br>The rřsumř advertises you to potential employers. The rřsumř is to arouse employer's interest in you and therefore will gain an interview. |
| 2 | Explore the labour market                   | B | It will help you in deciding what to look for, what career to pursue (1)                                                                                                                            |
| 3 | Start writing and sending out rřsumř or CVs | C | Visit job centres. (2)<br>Talk to friends.<br>Read advertisements about vacancies.                                                                                                                  |

*Task 7. Choose out the definitions concerning career (несколько вариантов ответа):*

**CAREER is ...**

something that include many separate jobs +  
buying cheap goods  
choices of occupation +  
includes the work one enjoy and feel good about +  
includes the work one doesn't enjoy +  
selling out goods with profit

*Task 8. Pick out facts about...*

**1) employers:**

**2) applicants:**

They can work under pressure (1)  
They want to fill the vacancies with competent people (2)  
They have positive attitudes (1)  
They give preference to who: (2)  
They can maintain good relations (1)  
They consider professional qualifications and personal characteristics (2)  
They can work in a team (1)  
They want to hire people who would fit the job (2)

**2.2. Контрольная работа (Perfect Continuous)**

**1. Переведите предложения:**

- I've known her for 17 years. –
- He's had a car for a couple of years. –
- He had been speaking for 10 minutes when we came..
- By 8 o'clock I'll have been working at this article for 2 hours.
- Has the child been sleeping since 6 o'clock?
- Had he been speaking for 10 minutes when we came?
- Will he have been working at his article for 2 hours by the time I come?
- The child has not been sleeping since 6 o'clock.

## **2. Выберите местоимение:**

- I/ we/ You/ They have been waiting for Sam since 12 o'clock.
- He/ She/ It has been working for 2 hours.

## **3. Ответьте правильно на вопросы:**

- Have you been waiting for me for a long time?
- Да.
- Нет.

## **4. Проспрягайте глагол в составе предложения:**

1. I've been writing...
2. I'd been writing. ...
3. I'll have been writing...

## **КРИТЕРИИ ОЦЕНКИ: (письменная контрольная работа)**

**Оценка «5 баллов»** ставится за работу, выполненную без ошибок и недочетов или имеющую не более одного недочета.

**Оценка «4 балла»** ставится за работу, выполненную полностью, но при наличии в ней:

- а) не более одной негрубой ошибки и одного недочета,
- б) или не более двух недочетов.

**Оценка «3 балла»** ставится в том случае, если студент правильно выполнил не менее половины работы или допустил:

- а) не более двух грубых ошибок,
- б) или не более одной грубой ошибки и одного недочета,
- в) или не более двух-трех негрубых ошибок,
- г) или одной негрубой ошибки и трех недочетов,
- д) или при отсутствии ошибок, но при наличии 4-5 недочетов.

**Оценка «1-2 балла»** ставится в том случае, если студент правильно выполнил менее половины работы или допустил:

- а) более трех грубых ошибок и 4-5 недочетов

## **2.3. Контрольная работа. Ведение деловой переписки.**

*(по итогам самостоятельного изучения материала)*

### **№1**

#### **Вариант 1.**

#### **1. Оформление делового письма**

(Задания на установление правильной последовательности)

#### **1.1. Расположите части делового письма в правильном порядке**

1. New Publishers, 26 Greenhouse Street, Aberdeen PV31 23TR  
Telephone 9593 385749 Fax 9593 75843  
23 May 2005

2. Dear Mr Castelllos,

3. Thank you for your letter of application for the post of PR manager.

We would like to invite you to attend an interview.

We shall be conducting interviews on Monday 30 May and ask you to contact us to arrange a suitable time.

4. We look forward to meeting you.

Yours sincerely,

Joan Dumorieur

Personnel Manager

5. Mr G.Castellos, 37 Star Road, Aberdeen VH42 57GT

#### **1.2. Расположите части делового письма в правильном порядке**

1. We thank you for your letter dated the 29th September and are pleased to send you our latest catalogue and the current price list. We shall send you a special offer as soon as we have your exact requirements.

2. George Finchley & Sons, 68 Bond Street, London

4 October 2003

3. Yours faithfully,

\_\_\_\_\_ Sally Blinton

Sales Manager

4. Dear Sirs,

5. Messrs Dickson & King, 9 Newgate Street, London

**1.3. Расположите части делового письма в правильном порядке**

1. The Sales Department, Southern Importers Ltd., Dane Street, Northam, Southampton S09 4YQ

2. A.X.C. Records Ltd., 41 Broadway, Liverpool L91 5 PB

12 May 2005

3. Dear Sirs,

4. We are a large music shop in the center of Liverpool and would like to know more about the tapes and cassettes you advertised in this month's edition of Music Monthly.

5. Yours faithfully,

\_\_\_\_\_ Jeffry Allen

Director

**1.4. Расположите части делового письма в правильном порядке**

1. Dear Mr. Hill:

2. We have received your resume and application for the position of executive assistant.

.....  
Thank you for your interest in BCL Globalcom.

3. BCL Globalcom GmbH

Goethestrasse 40113

10728 Berlin

Germany

March 26, 2007

4. Sincerely yours,

Maki IshiiMaki Ishii

Human Resource Director

(From 'Business Correspondence: A Guide to Everyday English' by Lin Lougheed)

5. Mr. Sandy Hill

999 Pine Avenue

New Haven, CT 06540

**1.5. Расположите части делового письма в правильном порядке**

1. Yours sincerely,

Brenda Wallis

Loans Manager

<http://www.writinghelp-central.com/letter-of-rejection.html>

2. Suzanna Bragg

127 Polk Drive, No. 112 Gary, Indiana, 46402

3. After a thorough review of your application and the supporting documents you supplied, we have concluded that your current financial situation precludes this institution from extending further credit to you at this time. When your financial picture changes and your current level of risk-exposure becomes lower, we would be happy to reconsider your application.

4. Dear Mrs. Bragg,

5. Meridian National Bank

12187 S. Polo Dr . Fairfax, VA 22030

26 May 2008

**№2.**

**2.1. Перед Вами конверт**

**Соотнесите информацию под определенным номером на конверте с тем, что она обозначает.**

1. the ZIP Code in the mailing address

2. the sender's name

3. the street name in the return address

4. the ZIP Code in the return address

5. the street name in the mailing address

6. the addressee's company name

## **2.2. Перед Вами конверт**

**Соотнесите информацию под определенным номером на конверте с тем, что она обозначает.**

1. the sender's name
2. the street name in the return address
3. the addressee's company name
4. the town the letter comes from
5. the addressee
6. the ZIP Code in the mailing address

## **2.3. Перед Вами конверт**

**Соотнесите информацию под определенным номером на конверте с тем, что она обозначает.**

1. the town the letter comes from
2. the street name in the return address
3. the addressee
4. the house number in the mailing address
5. the sender
6. the ZIP Code in the mailing address

## **2.4. Перед Вами конверт**

**Соотнесите информацию под определенным номером на конверте с тем, что она обозначает**

1. Addressee's name
2. Addressee's city name
3. ZIP code in the return address
4. ZIP code in the mailing address
5. Addresser's name
6. Addresser's city name

## **2.5. Перед Вами конверт**

**Соотнесите информацию под определенным номером на конверте с тем, что она обозначает**

1. Attention line
2. Name of the city in the return address
3. Name of the city in the delivery address
4. Name of the organization in the delivery address
5. ZIP code
6. Name of the organization in the return address

## **№3.**

**3.1. Определите, к какому виду делового документа относится представленный ниже отрывок**

- +1. Letter of apology
2. Memo
3. Letter of application
4. CV

**3.2. Определите, к какому виду делового документа относится представленный ниже отрывок**

1. CV
- +2. Letter of apology
3. Contract
4. Memo

**3.3. Определите, к какому виду делового документа относится представленный ниже отрывок**

1. Letter of complaint
2. Memo
3. CV
- +4. Letter of application

**3.4. Определите, к какому виду делового документа относится представленный ниже отрывок**

1. CV
2. Memo
- +3. Simple commercial letter
4. Contract

**3.5. Определите, к какому виду делового документа относится представленный ниже отрывок**

1. Letter of apology
2. Contract
- +3. Letter of application
4. CV

## **№4**

**4.1 Выберите слова или сочетания слов для заполнения пропусков так, чтобы они отражали особенности оформления служебной записки**

(1) \_\_\_\_\_ : Project Planning Dept

From : GM

(2) \_\_\_\_\_ : Aqua Warm BV

I am sure that you have read about the recent explosion at Perfecta Ltd. We have decided not to install any more (3) \_\_\_\_\_ central heating systems until we can be sure that they are absolutely safe.

Please write and inform them of this.

(4) \_\_\_\_\_

1. T.Y.

2. Aqua Warm

3. Subject

4. To

**4.2. Выберите слова или сочетания слов для заполнения пропусков так, чтобы они отражали особенности оформления служебной записки**

(1) \_\_\_\_\_ : Alan Bilton

From : Sue Mullins

(2) \_\_\_\_\_ : Seminar for the new staff

(3) \_\_\_\_\_

About the seminar you're organising for the new staff next month – will you need any equipment set up?

I'll do a short introduction to the subject but I only need an OHP.

Can you fill in the request form for everything we'll need and send it to Shane Bell in the Technical department?

Thanks,

(4) \_\_\_\_\_

1. Subject

2. Alan

3. Sue

4. To

**4.3. Выберите слова или сочетания слов для заполнения пропусков так, чтобы они отражали особенности оформления служебной записки**

(1) \_\_\_\_\_ : Cathy Beddington

From : John Humphrey

(2) \_\_\_\_\_ : New product advertising

(3) \_\_\_\_\_ has approved an increase of budget on this campaign, so we can go for: colour advert, six issues.

Could you contact the magazine and get them to change this? Please check the price and the possibility of a bigger discount.

Thanks

(4) \_\_\_\_\_

1. Subject

2. To

3. Managing Director

4. John

**4.4. Выберите слова или сочетания слов для заполнения пропусков так, чтобы они отражали особенности оформления служебной записки**

To : Purchasing & Sales Supervisor

(1) \_\_\_\_\_ : Manager

(2) \_\_\_\_\_ : Court Hotel

I have recently heard that (3) \_\_\_\_\_ needs a large quantity of orange juice at once.

We have a large supply of juice that we do not need. Please write to them

and tell them that we would be happy to supply them if they can tell us how many bottles they need.

(4) \_\_\_\_\_

1. Subject

2. the Court Hotel

3. From

4. Peter

**4.5. Выберите слова или сочетания слов для заполнения пропусков так, чтобы они отражали особенности оформления служебной записки**

To : Paul Woods, Sales

From : (1) \_\_\_\_\_

(2) \_\_\_\_\_: Accommodation expenses for the trip to Auckland from 21<sup>st</sup> to (3) \_\_\_\_\_.

Date : (4) \_\_\_\_\_

I can't pay you until you send me your expenses claim form. Please do it as soon as possible.

Thanks.

1. 15 July

2. Lynn Thomas, Finance

3. Subject

4. 26<sup>th</sup> July

### **3. Индивидуальные задания (по итогам самостоятельного изучения материала)**

3.1. Заполнение АНКЕТЫ.

3.2. Составление CV

## **Темы 1 - 5 Обзорно-обобщающее занятие**

### **1. Тестирование**

*Выберите правильный перевод термина:*

#### **1. price system**

системная цена

+система цен

цена системы

ценная система

#### **2. consumer choice**

+потребительский выбор

выбранный потребитель

выбирающий потребитель

отбор потребителей

#### **3. income tax**

доходы от налогов

+подоходный налог

облагаемый налогом доход

налоговые сборы

*Выберите правильную форму глагола-сказуемого:*

#### **4. Property in both the USA and Great Britain ... by individual citizens.**

owns

+s owned

is owning

owned

#### **5. We can now say that a market for this commodity ... already.**

created

was created

+has been created

creating

#### **6. That factory ... a large quantity of goods last year.**

is producing

+produced

produces

produce

*Определите функцию причастия:*

#### **7. Entering the market the manufacturer bears many risks.**

определение

часть сложного дополнения

часть сказуемого

+обстоятельство

*Определите функцию инфинитива:*

#### **8. To understand this problem better we must study it in detail.**

определение

+обстоятельство

подлежащее  
часть сказуемого

*Выберите правильный перевод предложения:*

**9. We expect the prices to fall at the end of the year.**

+Мы ожидаем, что цены упадут в конце года.

Конец года принес ожидаемое понижение цен.

Ожидаемое понижение цен произойдет в конце года.

В соответствии с ожиданиями, цены в конце года упали.

**10. Having reduced the production the manufacturer hopes to cut his expenses too.**

Сократив производство, производитель сократил также свои затраты.

+Сократив производство, производитель надеется также сократить свои издержки.

Сокращая производство, производитель надеется также сократить свои издержки.

Сокращение производства даёт надежду производителю уменьшить издержки.

*Выберите правильную форму глагола:*

**11. Marginal revenue is additional revenue ... by a producer from selling one more unit of his product.**

earning

+earned

having earned

was earned

**12. Landless farmers, that is, farmers .... no land, have to cultivate land owned by others.**

+owning

owned

own

having owned

*Выберите подходящее по смыслу слово:*

**13. The main aim of all firms is the same: to maximize ... , though there may be other aims as well.**

inputs

+profit

expenses

resources

**14. Profit is the difference between business income and ... .**

demand

resources

salaries

+expenses

**15. To understand how a market works in practice, we must study the interaction of ... and demand.**

charge

+supply

excess

investment

**16. .... supply happens when the price of a commodity is too high.**

incentive

demand

equilibrium

+excess

*Выберите термин, соответствующий данному определению:*

**17. A person hired by another or by a business to work for wages or salary**

employer

+employee

customer

owner

**18. A person to whom a debt is owed.**

stockholder

debtor

+creditor

owner

**19. A person who puts money into business, real estate, stocks, bonds for the purpose of obtaining an income.**

+investor  
owner  
creditor  
stockholder

**20. A person whose work is to inspect and keep proper financial documents.**

employee  
owner  
+accountant  
investor

## **2. Контрольная работа**

**№1 Контроль понимания содержания текста, знания лексики по теме.**

**Внимательно прочитайте текст. К каждому из предложенных незаконченных высказываний после текста подберите один из ответов (a, b, c или d), который наиболее точно отражает содержание прочитанного текста. Впишите в бланк ответов только букву.**

### **SAVINGS**

Individual families, whether rich or (1) ..., must decide how to divide their expenditures out of income in some proportion between present and (2) ... consumption. That part which is not consumed is (3) ... saving. Monetary savings can simply be (4) ... for future use. But in most cases their "real" value will probably decline due to (5) ... .

Alternatively, savings can be deposited in a (6) ... to earn interest so that their real value can (7) ... .

Like consumers, private producers and governments must face a similar choice in (8) ... how to allocate existing resources between production for present consumption and production for future consumption. Resources devoted to expanding future income and consumption are known as investments. The allocation of these present "real" resources (land, labour, (9) ... etc.) to future production and consumption is the essence of the process of (10) ... . Its major characteristic is the dominant role played by time.

- |                    |               |                    |                 |
|--------------------|---------------|--------------------|-----------------|
| 21. a) expensive   | b) cheap      | c) poor            | d) small        |
| 22. a) Future      | b) past       | c) now             | d) current      |
| 23. a) Increased   | b) borrowed   | c) demanded        | d) called       |
| 24. a) Used        | b) stored     | c) spent           | d) consumed     |
| 25. a) Deflation   | b) demand     | c) inflation       | d) supply       |
| 26. a) Bank        | b) market     | c) revenue         | d) output       |
| 27. a) Decrease    | b) drop       | c) fall            | d) increase     |
| 28. a) Deciding    | b) working    | c) earning         | d) producing    |
| 29. a) requirement | b) service    | c) capital         | d) consumption  |
| 30. a) marketing   | b) investment | c) differentiation | d) depreciation |

**№2 Письменный перевод аутентичного текста по специальности**

Marketing starts in a market, where individuals or organized groups who want to buy goods or services meet people who want to sell them. The buyers must have money to spend and willingness to spend it, or a product or service they themselves are willing to trade. The sellers must have what the buyers want. To understand these groups is the first step in marketing. The marketers must determine the number of buyers, what they want to buy, how, when and where they want to buy it, at what price and what they expect from it. Techniques of research have been developed to supply this information. Of course marketers have to decide which needs they want to meet. A concept for a product or service may develop long before any marketing research is done, or it may be a response to identified needs.

In part, at least, marketing determines what products and services are to be offered and where they could be used.

### **Theory of Demand.**

Consumer demand is the quantities of a particular good that an individual consumer wants and is able to buy as the price varies, if all other factors influencing demand are constant.

That is, consumer demand is the relationship between quantity demanded for the good and its price. The factors assumed constant are prices of other goods, income, and a number of economic factors, such as social, physiological, demographic characteristics of the consumer in question.

The theory of demand is based on the assumption that the consumer having budget constraint seeks to reach the maximum possible level of utility, that is, to maximize utility, but he usually prefers to obtain

more rather than less. The consumer has to solve the problem of choice. If he is to maintain a given level of utility, increases in the quantity of one good must be followed by reductions in the quantity of the other good. The consumer has to choose the specific goods within the limits imposed by his budget. The concept of marginal utility is of great importance for solving the utility maximization problem. The marginal utility of a good is the additional utility obtained from consuming an additional unit of the good in question. The marginal utility from consuming a good decreases as more of that good is consumed. The income should be allocated among all possible choices so that the marginal utility per dollar of expenditure on each good is equal to the marginal utility per dollar of expenditure on every other good.

**Таблица 7 – Критерии оценки сформированности компетенций**

| Код и наименование индикатора достижения компетенции (части компетенции)                                                                                                                                          | Критерии оценивания сформированности компетенции (части компетенции)                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                   | на базовом уровне                                                                                                                                                                                                                                                                                                                                                                                   | на повышенном уровне                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|                                                                                                                                                                                                                   | соответствует оценке «удовлетворительно» 50-64% от максимального балла                                                                                                                                                                                                                                                                                                                              | соответствует оценке «хорошо» 65-85% от максимального балла                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | соответствует оценке «отлично» 86-100% от максимального балла                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| ИД-1 <sub>ук-4</sub> Выбирает на государственном и иностранном(-ых) языках коммуникативно приемлемые стиль делового общения, вербальные и невербальные средства взаимодействия с партнерами                       | Студент владеет теоретическим материалом по темам модуля, но испытывает затруднения в выборе коммуникативно приемлемого стиля общения, вербальных и невербальных средств взаимодействия с партнерами, допускает ошибки в построении устной и письменной речи, при представлении результатов академической и профессиональной деятельности на различных научных мероприятиях, включая международные. | Студент показывает хорошие знания и понимание тем модуля, но допускает ошибки при выборе коммуникативно приемлемого стиля общения, вербальных и невербальных средств взаимодействия с партнерами, почти не допускает ошибок в построении устной и письменной речи при представлении результатов академической и профессиональной деятельности на различных научных мероприятиях, включая международные. Демонстрирует интегративные умения, необходимых для написания, письменного перевода и редактирования различных академических текстов (рефератов, эссе, обзоров, статей и т.д.), для эффективного участия в академических и профессиональных | Студент показывает глубокое знание и понимание тем модуля, выбирает на государственном и иностранном (-ых) языках коммуникативно приемлемые стиль общения, вербальные и невербальные средства взаимодействия с партнерами, не допускает ошибок в построении устной и письменной речи при представлении результатов академической и профессиональной деятельности на различных научных мероприятиях, включая международные. Хорошо владеет интегративными умениями, необходимыми для написания, письменного перевода и редактирования различных |
| ИД-2 <sub>ук-4</sub> Ведет деловую переписку, учитывая особенности стилистики официальных и неофициальных писем, социокультурные различия в формате корреспонденции на государственном и иностранном (-ых) языках | Знает приемы демонстрации интегративных умений, необходимых для написания, письменного перевода и                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| ИД-3 <sub>ук-4</sub> Демонстрирует интегративные умения использовать диалогическое общение для сотрудничества в                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

|                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |                                                                                                                                              |                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>академической коммуникации общения</p> <p>ИД-4<sub>ук-4</sub> Выполняет перевод профессиональных текстов с иностранного (-ых) на государственный язык и обратно</p> | <p>редактирования различных академических текстов (рефератов, эссе, обзоров, статей и т.д.), для эффективного участия в академических и профессиональных дискуссиях, представления результатов академической и профессиональной деятельности на различных мероприятиях, включая международные.</p> | <p>дискуссиях, представления результатов академической и профессиональной деятельности на различных мероприятиях, включая международные.</p> | <p>академических текстов (рефератов, эссе, обзоров, статей и т.д.), для эффективного участия в академических и профессиональных дискуссиях, представления результатов академической и профессиональной деятельности на различных мероприятиях, включая международные.</p> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### 3. ОПРЕДЕЛЕНИЕ РЕЗУЛЬТАТА ПРОМЕЖУТОЧНОЙ АТТЕСТАЦИИ

#### ***Форма промежуточной аттестации по дисциплине зачет (модули 1-3):***

Окончательные результаты обучения (формирования компетенций) определяются посредством перевода баллов, набранных студентом в процессе освоения дисциплины, в оценки: базовый уровень сформированности компетенции считается достигнутым, если результат обучения соответствует оценке «зачтено» (50-100 рейтинговых баллов).

#### ***Форма промежуточной аттестации по дисциплине экзамен (модуль 4):***

Окончательные результаты обучения (формирования компетенций) определяются посредством перевода баллов, набранных студентом в процессе освоения дисциплины, в оценки:

– базовый уровень сформированности компетенции считается достигнутым, если результат обучения соответствует оценке «удовлетворительно» (50-64 рейтинговых баллов);

– повышенный уровень сформированности компетенции считается достигнутым, если результат обучения соответствует оценкам «хорошо» (65-85 рейтинговых баллов) и «отлично» (86-100 рейтинговых баллов).

## ОЦЕНОЧНЫЕ МАТЕРИАЛЫ И СРЕДСТВА ДЛЯ ПРОВЕРКИ СФОРМИРОВАННОСТИ КОМПЕТЕНЦИЙ

### Код и наименование компетенции

УК-4 - Способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах)

### Задания закрытого типа:

*Выберите правильный вариант:*

**Where ... you from?**

Is

Am

+Are

Was

*Выберите правильный вариант:*

**I ... from Russia.**

Is

+Am

Are

Was

*Выберите правильный вариант:*

**If you use pictures your report will be much \_\_\_\_\_.**

the most interesting

interesting

most interesting

+more interesting

*Выберите правильный вариант:*

**The more you work the \_\_\_\_\_ you know the language.**

good

most good

best

+better

**Укажите правильные варианты перевода английского причастия studying (укажите все правильные ответы):**

изученный

изучаемый

+изучая

+изучающий

**Укажите правильные варианты перевода английского причастия studied (укажите все правильные ответы):**

+изученный

+изучаемый

изучая

изучающий

*Выберите правильный перевод термина: price system*

системная цена

+система цен

цена системы

ценная система

*Выберите правильный перевод термина: consumer choice*

+потребительский выбор

выбранный потребитель

выбирающий потребитель

отбор потребителей

*Выберите правильный перевод термина: income tax*

доходы от налогов

+подходный налог

облагаемый налогом доход

налоговые сборы

*Выберите правильную форму глагола-сказуемого:*

**That factory ... a large quantity of goods last year.**

is producing

+produced

produces

produce

*Выберите правильный перевод предложения:*

**We expect the prices to fall at the end of the year.**

+Мы ожидаем, что цены упадут в конце года.

Конец года принес ожидаемое понижение цен.

Ожидаемое понижение цен произойдет в конце года.

В соответствии с ожиданиями, цены в конце года упали.

*Выберите правильный перевод предложения:*

**Having reduced the production the manufacturer hopes to cut his expenses too.**

Сократив производство, производитель сократил также свои затраты.

+Сократив производство, производитель надеется также сократить свои издержки.

Сокращая производство, производитель надеется также сократить свои издержки.

Сокращение производства даёт надежду производителю уменьшить издержки.

*Укажите, в каком из предложений используется герундий:*

Going home from the theatre they were discussing the play they had seen

+You should think before speaking

I keep in my memory all his arrivings to our town

The building of the museum continued several years

*Выберите подходящее по смыслу слово:*

**The main aim of all firms is the same: to maximize ... , though there may be other aims as well.**

inputs

+profit

expenses

resources

*Выберите подходящее по смыслу слово:*

**To understand how a market works in practice, we must study the interaction of ... and demand.**

charge

+supply

excess

investment

### Задания открытого типа:

*Укажите профессию/должность/статус:*

**a person hired by another or by a business to work for wages or salary**

employee

*Укажите профессию/должность/статус:*

**A person to whom a debt is owed.**

Правильный ответ: creditor

*Укажите профессию/должность/статус:*

**A person who puts money into business, real estate, stocks, bonds for the purpose of obtaining an income.**

Правильный ответ: investor

*Укажите профессию/должность/статус:*

**A person whose work is to inspect and keep proper financial documents.**

Правильный ответ: accountant

*Ответьте на вопрос на английском языке:*

**What is the difference between a customer and a client?**

Правильный ответ: A customer is someone who buys something, especially from a shop. She's one of our regular customers. A client is a person or company that receives a service from a professional person or organization in return for payment.

*Ответьте на вопрос на английском языке:*

**What does "party" mean in regard to a business letter?**

Правильный ответ: A person or group of people constituting a particular side in a contract or legal action

*Ответьте на вопрос на английском языке:*

**What is a formal language synonym for the owner of a business?**

Правильный ответ: A proprietor

*Ответьте на вопрос на английском языке:*

**What do you call the attitude, satisfaction, and overall outlook of employees during their association with an organization or a business?**

Правильный ответ: Morale

*Ответьте на вопрос на английском языке:*

**What does an entrepreneur do?**

Правильный ответ: An entrepreneur is a person who creates a new business venture, takes financial risks, and assumes responsibility for the success or failure of that venture. Basically an individual who creates and grows a business through their creative ideas.

*Ответьте на вопрос на английском языке:*

**What do you call a formal conversation between a potential employer and a job applicant?**

Правильный ответ: A job interview

*Ответьте на вопрос на английском языке:*

**Why taxes are important?**

Правильный ответ: The most important purpose of taxation is to raise resources for governments to deliver essential public services.

*Ответьте на вопрос на английском языке:*

**What is a business plan?**

Правильный ответ: A document that defines in detail a company's objectives and how it plans to achieve its goals.

*Ответьте на вопрос на английском языке:*

**What is a business startup?**

Правильный ответ: A young company established by one or more entrepreneurs to create unique and irreplaceable products or services

**Выберите слова или сочетания слов для заполнения пропусков так, чтобы они отражали особенности оформления служебной записки**

(1) \_\_\_\_\_ : Alan Bilton

From : Sue Mullins

(2) \_\_\_\_\_ : Seminar for the new staff

(3) \_\_\_\_\_

About the seminar you're organising for the new staff next month – will you need any equipment set up?

I'll do a short introduction to the subject but I only need an OHP.

Can you fill in the request form for everything we'll need and send it to Shane Bell in the Technical department?

Thanks,

(4) \_\_\_\_\_

1. Subject

2. Alan

3. Sue

4. To

*Правильный ответ:*

(1) **To:** Alan Bilton

From : Sue Mullins

(2) **Subject:** Seminar for the new staff

(3) **Alan,**

About the seminar you're organising for the new staff next month – will you need any equipment set up? I'll do a short introduction to the subject but I only need an OHP.

Can you fill in the request form for everything we'll need and send it to Shane Bell in the Technical department?

Thanks,

(4) **Sue**

#### **1.5. Расположите части делового письма в правильном порядке**

1. Yours sincerely,

Brenda Wallis

Loans Manager

2. Suzanna Bragg

127 Polk Drive, No. 112 Gary, Indiana, 46402

3. After a thorough review of your application and the supporting documents you supplied, we have concluded that your current financial situation precludes this institution from extending further credit to you at this time. When your financial picture changes and your current level of risk-exposure becomes lower, we would be happy to reconsider your application.

4. Dear Mrs. Bragg,

5. Meridian National Bank

12187 S. Polo Dr . Fairfax, VA 22030

6. 26 May 2008

*Правильный ответ:*

5. Meridian National Bank

12187 S. Polo Dr . Fairfax, VA 22030

2. Suzanna Bragg

127 Polk Drive, No. 112 Gary, Indiana, 46402

6. 26 May 2008

4. Dear Mrs. Bragg,

3. After a thorough review of your application and the supporting documents you supplied, we have concluded that your current financial situation precludes this institution from extending further credit to you at this time. When your financial picture changes and your current level of risk-exposure becomes lower, we would be happy to reconsider your application.

1. Yours sincerely,

Brenda Wallis

Loans Manager

## **4 ПОРЯДОК ПРОВЕДЕНИЯ ПОВТОРНОЙ ПРОМЕЖУТОЧНОЙ АТТЕСТАЦИИ**

Форма промежуточной аттестации по дисциплине экзамен/экзамен.

Фонд оценочных средств для проведения повторной промежуточной аттестации формируется из числа оценочных средств по темам, которые не освоены студентом.

*Примечание:*

Дополнительные контрольные испытания проводятся для студентов, набравших менее **50 баллов** (в соответствии с «Положением о модульно-рейтинговой системе»).

Форма промежуточной аттестации по дисциплине *зачет*.

Таблица 8 – **Критерии оценки сформированности компетенций**

| Код и наименование индикатора достижения компетенции (части компетенции)                                                                               | Критерии оценивания сформированности компетенции (части компетенции)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                        | на базовом уровне                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|                                                                                                                                                        | соответствует оценке «удовлетворительно» 50-64% от максимального балла                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| УК-4 Способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах) | Студент в основном владеет теоретическим материалом по дисциплине «Иностранный язык» (английский).<br>В основном способен выбрать коммуникативно приемлемый стиль общения, вербальные и невербальные средства взаимодействия с партнерами<br>В основном владеет удовлетворительными навыками написания, письменного перевода и редактирования различных академических текстов (рефератов, эссе, обзоров, статей и т.д.); владеет навыками ведения деловой переписки, но допускает стилистические ошибки и неточности в оформлении деловых бумаг; умеет использовать диалогическое общение для сотрудничества в академической и профессиональной коммуникации общения, но допускает ошибки в устной речи. |